



**KINSELLA**  
COMMUNICATIONS, LTD.  
A SOURCECORP. COMPANY

***IN RE: W.R. GRACE & CO., ET AL.***

**BAR DATE NOTICE PLAN FOR  
ASBESTOS PROPERTY DAMAGE CLAIMS  
AND OTHER CLAIMS**

This bar date notice plan (“Notice Plan”) is submitted in connection with *In re: W.R. Grace & Co., et al.*, Chapter 11, Case No. 01-01139 (JJF) in the United States Bankruptcy Court, District of Delaware.

The Notice Plan consists of a notice program targeted to persons and entities that may have certain claims against W.R. Grace & Company, its predecessors, subsidiaries, and other related entities (“Grace”):

- Holders and potential holders of Asbestos Property Damage Claims (as such term is defined in Exhibit 1 to the Bar Date Notice, hereinafter, “Property Claimants”) in the United States, its territories, and its commonwealths, Canada, and other countries outside the United States where Grace products may have been shipped.
- Holders of Other Claims including non-asbestos claims (secured and unsecured claims, environmental claims) and Medical Monitoring Claims (as such terms are defined in Exhibit 1 to the Bar Date Notice, hereinafter, “Other Claimants”).

The purpose of the Notice Plan is to outline procedures to provide fair and adequate notice to the Property Claimants and Other Claimants of the Bar Date.

The plan is consistent with notice programs Kinsella Communications, Ltd. (“Kinsella”) designed and implemented in other asbestos bankruptcies and class actions, as well as consumer class actions, all of which have met with court approval.

In developing the Notice Plan, Kinsella relied on information provided by Grace and its experts, on research previously conducted in other asbestos litigation, and on its experience in designing and executing similar plans.

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THE ART & SCIENCE OF LEGAL NOTIFICATION

## NOTICE IMPERATIVES

The notice program employs four primary methods to provide notice:

- Direct notice by mail to all counsel of record for identifiable Property Claimants and Other Claimants, and the Claimants themselves whose addresses are known by Grace or provided to Grace by counsel.
- Broad national published notice through the use of national paid and earned media vehicles.
- National published notice through trade and professional publications.
- Direct notice by mail to third parties (publications) that are likely to have contact with various Claimants.

The proposed Notice Plan takes into consideration information provided by Grace as well as research conducted by Kinsella as follows:

- The asbestos-related business and products of Grace.
- The demographics of Property Claimants and Other Claimants - age, gender, occupation, and the like.
- The media vehicles through which Property Claimants and Other Claimants normally receive information.
- Trade publications likely to be read by owners, administrators, and managers of commercial, residential or public buildings.

## METHODOLOGY

In developing the Notice Plan, Kinsella used information provided by Grace relating to their asbestos business and asbestos claims history. This information was provided in the form of:

- An extensive briefing by counsel to the Debtors and by Grace counsel and staff regarding the asbestos history of Grace.
- Information on Grace's vermiculite and asbestos-containing products.
- Information on the location of Grace's mines and expanding plants.
- Distribution and sales information by state for MK-3 from sales records.
- Other general information relating to the asbestos and vermiculite product history of Grace.

In addition to the above, Kinsella relied on research previously conducted in other asbestos-related cases with respect to the history of asbestos usage in the United States; occupations most likely to have asbestos exposure; types and usage of asbestos products; types of asbestos health injuries; and the like.

For the purpose of designing the paid media segment of the Notice Plan, Kinsella selected demographics that encompass the characteristics of the target audiences. Media vehicles were then analyzed and selected for their strength and efficiency in reaching the demographic targets.

For the purpose of developing profiles of the demographics and media habits of Property Claimants, Kinsella analyzed syndicated data available from the 2001 Doublebase Survey<sup>1</sup> from MediaMark Research, Inc. ("MRI"). MRI is a nationally accredited media and marketing research firm that provides syndicated data on audience size, composition, and other relevant factors pertaining to major media including broadcast, magazines, newspapers, and outdoor advertising. MRI provides a single-source measurement of major media, products, services, and in-depth consumer demographic and lifestyle/psychographic characteristics.

Kinsella analyzed the historical, industrial, demographic, and geographic information cited above to provide direction for the media planning.

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<sup>1</sup> MRI produces an annual Doublebase, a study of 50,000+ adults consisting of two full years of data. The MediaMark sample consists of 26,000+ respondents. Fieldwork is done in two waves per year, each lasting six months and consisting of 13,000 interviews. At the end of the interview, the fieldworker presents a self-administered questionnaire that measures approximately 500 product/service categories, 6,000 brands, and various lifestyle activities. Resulting data is weighted to reflect the probabilities of selection inherent in the sample design and then balanced so that major study demographics match the most recent independent estimates.

## RELEVANT MANUFACTURING HISTORY

Based on information cited above, provided by Grace for the purpose of developing this Notice Plan, the following chronological outline has been constructed regarding the relevant manufacturing history of Grace. This information is not intended to be the basis for any admission of liability. It is solely to assist in the notification of persons in specific occupational fields and geographic locations about the types of asbestos-containing products produced and distributed by Grace and the time periods and locations where exposure may have occurred.

W.R. Grace & Co. entered into the vermiculite business through its 1963 acquisition of the assets of the Zonolite Company. The Zonolite Company's assets included the world's largest vermiculite mine and mill in Libby, Montana, another mine and mill in South Carolina and various manufacturing (expanding) plants. Vermiculite is a mica-like mineral that expands after heating. Commercial sales of expanded vermiculite were incorporated into a variety of plaster, cement and concrete products to improve insulating, acoustical and fireproofing performance. Vermiculite ore may contain naturally occurring asbestos.

In 1959, Zonolite introduced Mono-Kote 3 (MK-3), an asbestos-containing, wet, spray-applied fireproofing product used to provide fire protection for the steel beams of large commercial structures, predominately high-rise buildings. By the 1970s, Grace became the dominant company in the structural fireproofing business. Grace introduced MK-4 in 1970 and MK-5 in 1972. Neither of these products contained commercially added asbestos. In 1973, Grace ceased selling MK-3 and replaced it with MK-5.

One of the commercial products made from Grace's processed vermiculite was Zonolite Attic Insulation ("ZAI"), a loose-fill vermiculite used as insulation in attics. This product was sold from the 1920s or 1930s to 1984 and may have been marketed by other companies under private labels<sup>2</sup>.

In addition to the Libby Mine, Zonolite also operated mines in Enoree and Tigerville, South Carolina. The Enoree Mine has been operating since 1956. The Tigerville Mine started in 1946 and closed in 1956. In 1990, Grace closed the Libby, Montana Mine, which had been in operation since 1922.

Grace also operated entities in Canada including nine expanding plants in six provinces and six sales offices or warehouses in four of the same provinces.

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<sup>2</sup> Loose-fill vermiculite attic insulation produced by Grace was also provided to other companies primarily in the New England area believed to be Wickes Inc., Lumbermen's Mercantile Buyers Corporation, and Carter, which may have marketed the insulation under their private labels.

For certain periods of time, in addition to Mono-Kote 3, Grace manufactured products containing commercially added asbestos. A list of the brand names under which Grace manufactured or distributed these products include, but may not be limited to the following:

- Ari-Zonolite Board Texture (1961-1964); Ari-Zonolite Natural; Ari-Zonolite Oyster White; Ari-Zonolite Nu-White
- Econo-White 65 and Econo-White 70 – Econo - White Acoustical Texture; Econo - White Super White
- Hi-Sorb Acoustical Plaster (1966-1973) – XX White Hi-Sorb; Oyster White Hi-Sorb
- Perlcoustic (1966-1973)
- Perltex Spray Surfaces (19??-1973) – PlasterTex; Perltex Super-40 Spray Surfacers; Perltex Super-40; Gun Coat Spray Surfacers
- Perltex Super - 40 Fog (19??-1973) – Perltex Fog (Prior to 1968)
- Perltex Super - 40 Perltex (19??-1973) – Perltex Perlite; Super - 40 Perlite
- Perltex Super - 40 Polycoarse – Perltex Polycoarse (Prior to 1988)
- Perltex Super - 40 SAV (19??-1973) – Perltex SAV; Super - 40 SAV
- Prep-Coat #3; Prep-Coat #5
- Satin White
- Spra-Wyt
  - a/k/a Spra-Wyt Finish
  - Spra-Wyt Acoustical
  - Spra-Wyt Acoustical Finish
- Vermiculite Acoustical Plaster; Vermiculite Acoustical Plastic
- Versakote – Prep Coat #4
- Z-TEX (1958-1962) – EX-TEX; Z-TEX 2; Z-TEX 2 Super White
- Zono-Cooustic (1960-1973) – Zono-Cooustic 1; Zonocoustic 2; Zonocoustic 3, Zonocoustic Type Z; and Zonocoustic (MK2)
- Zonolite Acoustical Plaster (1945-1972) – Zonolite Acoustical Plastic; Zonolite Board of Education Texture (1962-1963) – Board of Education Hard Texture
- Zonolite Finish Coat (1956-1970) – Decorator's White
- Zonolite Finish Coat (1961-1973) – Decorator's White Extra Hard
- Zonolite Finishing Cement
- Zonolite High Temperature Insulating Cement (1938-1971) – Hi Temp Insulating Cement; Zonolite Hi-Temperature Cement; Zonolite High Temperature Cement
- Zonolite Mono-Kote (MK-1) (1958-1962) – Mono-Kote (generic name)
- Zonolite Mono-Kote 3 (MK-3) 1959-1973 – Mono-Kote (generic name)
- Zonolite Spra-Insulation (1959-1973) – Mono-Kote (MK-2)
- Zonolite Spra-TEX - Regular (1955-1972) – Zonolite Spra-TEX EH
- Zonolite Spra TEX - Extra Hard (1961-1972)

Historically, the asbestos-related claims filed against Grace have been:

- Bodily injury claims alleging health effects from exposure to Grace's asbestos-containing products, such as MK-3.
- Claims alleging bodily injury from asbestos in connection with the mining and processing of vermiculite from the Libby, Montana Mine.
- Property damage claims seeking, among other things, payment for the cost of removing or containing asbestos-containing products in commercial and public buildings.

Of the approximately 328,000 bodily injury claims filed against Grace, the vast majority of claims allege exposure to MK-3. To date, 216 bodily injury claims have been filed arising from the Libby Mine. 379 property damage lawsuits covering thousands of buildings have been filed with the majority of these suits prior to 1990. The number of claims relating to other products is negligible. With respect to ZAI, a number of state and national class actions alleging property damage have been filed recently, with a statewide class certified in one of these actions.

## TARGET AUDIENCES

Since all media is purchased based on demographics, it is important to determine age, gender, and other demographic characteristics in order to design a media-based notice program to adequately reach the Bar Date Claimants. The demographic characteristics of the Claimants follow:

### ***DEMOGRAPHICS OF HOLDERS OF ASBESTOS PROPERTY DAMAGE CLAIMS***

Holders of Asbestos Property Damage Claims include individuals or entities which allege, among other things, cost of removal damages, diminution of value or economic loss caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, processed, or sold by Grace. Using MRI, the demographic target “Executives, Managers and Administrators” was selected as most likely to include for Property Claimants. This target includes individuals responsible for managing and/or administrating commercial, residential, and public buildings.

<b>Demographics</b>	<b>Exec/Mgr/Admin</b>
<b>Gender:</b>	
Male	55.1%
Female	44.9%
<b>Age:</b>	
35+	75.8%
55+	13.4%
65+	2.1%
<b>Education:</b>	
Graduated High School	18.6%
Did Not Graduate High School	2.8%
Graduated/Attended College	78.7%
<b>Household Income:</b>	
Under \$19,999	1.0%
\$20,000 - \$29,999	3.1%
\$30,000+	96.0%
\$50,000+	82.8%
<b>Race:</b>	
White	89.7%
Black	6.5%

### **DEMOGRAPHICS OF OTHER CLAIMANTS**

Other Claimants include individuals or entities with secured and unsecured claims, environmental claims, and Medical Monitoring Claims. It is not possible to establish specific demographic profiles of individuals through MRI or other sources due to the diverse nature of the claims.

However, it is highly likely that these individuals will be 35 years of age and older (“Adults 35+”) with Medical Monitoring Claimants being at least forty-five years of age and older.



## MEDIA TARGET AUDIENCES

In selecting the target audiences for purposes of buying and purchasing media, Kinsella examined the demographics of affected claimants using MRI data. The following outlines the target audience selected:

- **Primary Target** – Executives, Managers and Administrators encompassing owners and managers of commercial, residential and public buildings.
- **Secondary Target** – Adults 35+, encompassing commercial, residential and public building owners and managers, and holders of Other Claims.

Executives, Managers and Administrators were selected because this target includes individuals responsible for managing and/or administering commercial, residential, and public buildings. Other demographic targets such as “Owners/Partners” or “Adults 35+” were not selected as the primary target because they are overly broad and would include an inordinately large percentage of individuals who would not be potential Property Damage Claimants.

Adults 35+ was selected as a secondary target since it includes the Other Claimants as well as the Property Damage Claimants.

## NOTICE TARGETS

There are a number of target audiences to which notice will be given:

- Counsel for identifiable Property Claimants and the Claimants themselves whose names and addresses are provided by counsel to Grace.
- Counsel for identifiable Other Claimants and the Claimants themselves whose names and addresses are provided by counsel to Grace.
- Property Claimants and Other Claimants within the general public who have not filed a claim.

## **DIRECT MAIL NOTICE**

### ***DIRECT NOTICE TO CLAIMANTS***

The Claims Bar Date Notice Package, consisting of the Claims Bar Date Notice, the Bar Date Order, the Notice to Attorneys and Certification, where appropriate, and appropriate Proof of Claim Forms, and Instructions, will be mailed to:

- Counsel of record for all readily identifiable Property Claimants with pending asbestos property damage claims, as well as Property Claimants themselves where such names and addresses have been supplied to Grace by counsel of record.
- All identifiable persons and entities that hold Other Claims against Grace, including Grace's trade creditors, environmental claimants, and Medical Monitoring Claimants, and their counsel of record. The vast majority of Claimants with secured and unsecured claims as well as environmental claims will be reached through direct notice.
- All residents of the Libby, Montana area.
- All individuals who call the toll-free telephone number or write and request a copy of the Claims Bar Date Notice Package from the Official Claims Agent.

Individuals with access to the Internet can view copies of the Claims Bar Date Notice Package directly from the Grace Chapter 11 web site.

## **U.S. NATIONAL PAID ADVERTISING**

The core of the notice program is paid media, which includes national consumer magazines, business magazines, national newspapers, newspaper supplements, and trade publications.

An analysis of the media habits of Executives, Managers and Administrators indicates that they are heavy consumers of magazines and newspapers.

For the purpose of evaluating the strength and efficiency of the media, the selected media were measured against the demographic targets to establish the *reach*<sup>3</sup> of the media program and the *frequency*<sup>4</sup> of exposure to the media vehicles.

### ***PRINT DESIGN AND PLACEMENT***

The Summary Bar Date Notice is designed as an advertisement to capture and hold the attention of potential Claimants. The headline clearly targets and addresses Claimants by type calling their attention to the importance of the notice. The content of the Summary Notice clearly stipulates types of Claimants and claims using subheads, product descriptions, and simple language to avoid any confusion. The Internet address and toll-free number are boldly displayed to allow Claimants to obtain complete information in the form of the Claims Bar Date Notice Package.

Magazines and newspaper supplements were analyzed for their composition<sup>5</sup> and coverage<sup>6</sup> of Executives, Managers and Administrators and Adults 35+. The print plan described below was selected over other similar plans because of the quality of the business editorial content and higher frequency of exposure to individuals most likely to be Property Damage Claimants, as opposed to those who may be administrators or managers of small business entities, who are also part of the target demographic. The owners and administrators/managers of the types of facilities that may have Grace Property Damage Claims may be more likely to be consumers of business publications and attentive to information in those publications because of the editorial content. Multiple insertions in general consumer publications, although sufficient to reach the overall generic target, may be less targeted to the Property Damage Claimants than a plan that includes the judicious use of general consumer publications with strong business magazines and national newspapers.

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<sup>3</sup> Reach is the estimated percentage of a target audience reached through a specific media vehicle or combination of media vehicles.

<sup>4</sup> Frequency is the estimated average number of times an audience is exposed to an advertising vehicle carrying the message.

<sup>5</sup> Percentage of target audience in readership.

<sup>6</sup> Percentage of target audience reached.

The Summary Bar Date Notice (See Exhibit 1.), designed as a black & white advertisement, will be placed in the following publications:

### **Newspaper Supplements**

- A standard magazine size ad (6-3/4"x10-3/4") will be placed once in *Parade* magazine. The readership of *Parade* among Executives, Managers and Administrators is 10,095,000, and the readership among Adults 35+ is 57,571,000.
- An "M" unit ad (7"x10-3/4") will be placed twice in *USA Weekend*. The readership of *USA Weekend* among Executives, Managers and Administrators is 4,996,000, and the readership among Adults 35+ is 34,825,000.

Together, these two newspaper supplements are inserted into 919 newspapers reaching every major media market in the country. Reach estimates used in this plan only include the reach of 898 newspapers as MRI has not released the new data for calculating the reach of the 21 new newspapers now carrying *Parade* and *USA Weekend*. (See Exhibit 2.)

### **Consumer Magazines**

The consumer magazine schedule includes the following:

- A full-page ad (7" x 10") will be placed twice in *Business Week*. The readership among Executives, Managers and Administrators is 1,262,000; and the readership among Adults 35+ is 3,116,000.
- A full-page ad (7' x 10") will be placed once in *Forbes*. The readership among Executives, Managers and Administrators is 1,196,000; and the readership among Adults 35+ is 3,096,000.
- A full-page ad (7" x 10") will be placed once in *Fortune*. The readership among Executives, Managers and Administrators is 1,252,000; and the readership among Adults 35+ is 2,581,000.
- A full-page ad (7' x 10') will be placed once in *Money*. The readership among Executives, Managers and Administrators is 1,756,000; and the readership among Adults 35+ is 5,924,000.
- A full-page ad (5-3/4" x 9") will be placed once in *National Geographic*. The readership among Executives, Managers and Administrators is 3,717,000; and the readership among Adults 35+ is 21,984,000.

- A full-page ad (7" x 10") will be placed twice in *Newsweek*. The readership among Executives, Managers and Administrators is 3,124,000; and the readership among Adults 35+ is 13,890,000.
- A full-page ad (7" x 10") will be placed twice in *People*. The readership among Executives, Managers and Administrators is 4,327,000; and the readership among Adults 35+ is 22,198,000.
- A full-page ad (4-3/4" x 6-3/4") will be placed once in *Reader's Digest*. The readership among Executives, Managers and Administrators is 4,118,000; and the readership among Adults 35+ is 33,635,000.
- A full-page ad (7" x 10") will be placed once in *Sports Illustrated*. The readership among Executives, Managers and Administrators is 2,615,000; and the readership among Adults 35+ is 11,466,000.
- A full-page ad (7" x 10") will be placed three times in *Time*. The readership among Executives, Managers and Administrators is 3,092,000; and the readership among Adults 35+ is 15,338,000.
- A full-page ad (4-1/2" x 6-7/8") will be placed once in *TV Guide*. The readership among Executives, Managers and Administrators is 2,772,000; and the readership among Adults 35+ is 20,317,000.

The following table provides readership for the primary and secondary targets:

Publication	Ad s	Circulation	Readership Exec/Mgr/Admin	Readership Adults 35+
<i>Business Week</i>	2	971,435	1,262,000	3,116,000
<i>Forbes</i>	1	907,266	1,196,000	3,096,000
<i>Fortune</i>	1	855,208	1,252,000	2,581,000
<i>Money</i>	1	1,907,159	1,756,000	5,924,000
<i>National Geographic</i>	1	5,000,000	3,717,000	21,894,000
<i>Newsweek</i>	2	3,100,000	3,124,000	13,890,000
<i>Parade</i>	1	35,900,000	10,095,000	57,571,000
<i>People</i>	2	3,350,000	4,327,000	22,198,000
<i>Reader's Digest</i>	1	12,500,000	4,118,000	33,635,000
<i>Sports Illustrated</i>	1	3,150,000	2,615,000	11,466,000
<i>Time</i>	3	4,000,000	3,092,000	15,338,000
<i>TV Guide</i>	1	9,000,000	2,772,000	20,317,000
<i>USA Weekend</i>	2	23,600,000	4,996,000	34,825,000
<b>TOTAL</b>	<b>19</b>	<b>104,241,068</b>	<b>44,322,000</b>	<b>245,851,000</b>

In addition to the effective combined reach of the consumer magazines, business publications, and newspaper supplements, other factors distinguished the selection of these individual publications (See Exhibit 3.):

- *Parade, USA Weekend, Reader's Digest, People, and National Geographic* are among the highest read publications in both target audiences.
- *The Wall Street Journal, Fortune, and Business Week* index very high for readership by Executives, Managers and Administrators.
- *Reader's Digest, Money, The Wall Street Journal, and The New York Times* index very high for readership by Adults 35+.
- These media recommendations include nine of the top 10 highest reaching publications among Executives, Managers and Administrators, and six of the top 10 highest reaching publications among Adults 35+.

## **National Newspapers**

The Summary Bar Date Notice will be placed in national newspapers to reach primarily Property Claimants as well as Other Claimants who may consume this media.

The national newspaper schedule includes the following:

- A quarter-page ad (6-7/16" x 10-1/2") will be placed twice in Sunday edition of *The New York Times*. The readership among Executives, Managers and Administrators is 737,000; and the readership among Adults 35+ is 2,849,000.
- A quarter-page ad (5-11/16" x 10-1/2") will be placed twice in *USA Today*. The readership among Executives, Managers and Administrators is 1,052,000; and the readership among Adults 35+ is 3,256,000.
- A quarter-page ad (6-27/32" x 10-9/16") will be placed twice in *The Wall Street Journal*. The readership among Executives, Managers and Administrators is 1,220,000; and the readership among Adults 35+ is 2,767,000.

**Local Newspapers**

Kinsella selected local newspapers for targeted notice to individuals with Asbestos Property Damage Claims and/or Medical Monitoring Claims who live or may have lived in the Libby, Montana area. A Summary Notice as a quarter-page ad will be directed to these Claimants in the following papers:

NEWSPAPER	AD SIZE	CIRCULATION
<i>Kalispell Inter Lake</i>	1/4 Page	16,360
<i>Libby Montanian</i>	1/4 Page	4,000
<i>Libby Western News</i>	1/4 Page	3,675
<i>Missoula Missoulain</i>	1/4 Page	37,818

***U.S. COMMONWEALTH AND TERRITORIES***

In order to provide notice in the commonwealths and territories that are outside the continental United States, newspaper advertising was selected. Ads sized appropriately to take into consideration differing newspaper sizes and language translations will be placed once in newspapers in Guam, Puerto Rico, and in the U.S. Virgin Islands as outlined in the chart below:

U.S. TERRITORY/POSSESSION	NEWSPAPER	CIRCULATION
Guam	<i>Agana Pacific News</i>	25,022
Puerto Rico	<i>El Nuevo Dia</i>	165,907
Puerto Rico	<i>El Vocero</i>	194,039
Puerto Rico	<i>San Juan Star</i>	32,973
St. Croix (U.S. Virgin Islands)	<i>St. Croix Avis</i>	10,500
St. John (U.S. Virgin Islands)	<i>St. John Trade Winds</i>	3,000
St. Thomas (U.S. Virgin Islands)	<i>St. Thomas News</i>	16,330



## Trade Publications

In addition to the notice provided through direct mail and national newspapers, available trade/professional publications, consumer business magazines were selected to provide notice to Property Claimants.

A version of the Summary Bar Date Notice (See Exhibit 5.) will be published in the following 35 publications (See Exhibit 6.):

- **School, College and University Publications**
  - American School and University
  - American School Board Journal
  - Business Officer
  - Chronicle of Higher Education
  - College Planning & Management
  - Facilities Manager
  - School Board News
  - The School Administrator
  - University Business
- **Commercial Property Publications**
  - BOMA.org
  - Building Operating Management
  - Buildings
  - Commercial Investment Real Estate
  - Commercial Property News
  - Facility Management Journal
  - Facility Manager
  - Journal of Property Management
  - Maintenance Solutions
  - National Real Estate Investor
- **Federal, State and Local Government Publications**
  - County News
  - Governing
  - Government Executive
  - Nation's Cities Weekly
  - State Government News
- **Hospital Publications**
  - A H A News
  - FacilityCare
  - Health Facilities Management
  - Modern Healthcare

- **Hotel and Lodging Publications**
  - Hotel and Motel Management
  - Lodging
- **Airport Publications**
  - Airports
- **Church Publications**
  - Church Business
  - Your Church
- **Mall/Shopping Center Publications**
  - Shopping Centers Today
- **Movie Theater Publications**
  - Box Office

## MEDIA DELIVERY

The media program, using national consumer and business magazines, newspaper supplements, and national newspapers, delivers, in the aggregate, the following reach and frequency of exposure measurements<sup>7</sup>:

- **The estimated<sup>8</sup> unduplicated reach of Executives, Managers and Administrators is 90.1% with an estimated average of 4.0 opportunities to see the Notice.** The total Gross Impressions are 70,236,000. This indicates that Executives, Managers and Administrators will have 70 million opportunities to see the notice.
- **The estimated unduplicated reach of Adults 35+ is 83.1% with an estimated average of 3.3 opportunities to see the Notice.** The total Gross Impressions are 368,388,000. This indicates that Adults 35+ will have 368 million opportunities to see the notice.

The reach of trade publications is not included in these estimates.

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<sup>7</sup> The media delivery does not include the reach of trade publications or newspapers outside the continental United States as they are not measured.

<sup>8</sup> MRI is a sample-based survey. Therefore, estimates of audience and/or demographics from these surveys are subject to sampling and non-sampling error. The use of mathematical values from these surveys should not be regarded as a representation that they are exact to the precise mathematical value stated.

## INTERNATIONAL ADVERTISING

Other than shipments to Canada, there is no indication through available records that the Debtors' asbestos-containing products were shipped outside the United States. A review of the vermiculite concentrate shipments outside North America indicates that very small quantities of the vermiculite ore were shipped to other countries from 1956 to 1984. In almost all instances, the records do not indicate a specific geographic location within each country to which the shipments were made.

In addition, Grace sold some vermiculite products to various parties in the Persian Gulf region and Asia. These sales constituted no more than about 1% of Grace's vermiculite sales. Grace records indicate that workers installing Grace's vermiculite products for these projects were drawn from around the world. As a result, there is no possible way to provide notice to such claimants. No international claims have been filed with the exception of claims from Canada.

Therefore, international notice will be directed to Canada only.

### CANADA

W. R. Grace operated nine expanding plants in six provinces in Canada. Grace also maintained six sales offices or warehouses in four of the same provinces. (See Exhibit 7.)

The paid media notice program in Canada is directed to Property Damage Claimants and Other Claimants. Adults 35+ is the primary demographic target as it is not possible to measure reach against Executives, Managers and Administrators. The Canadian program includes consumer magazines and targeted newspapers.

### Print Placement

The Summary Bar Date Notice will be placed in the following publications:

#### CONSUMER MAGAZINES

The consumer magazine schedule includes the following:

- A full-page ad will be placed once in both the national English and French versions of *Reader's Digest* (*Selection du Reader's Digest*) with a combined circulation of 1,222,209. *Reader's Digest* has the largest circulation and audience of all magazines in Canada.
- A full-page ad will be placed once in both the English and French versions of *Chatelaine* with a combined circulation of 918,474.

- A full-page ad will be placed once in both the English and French versions of *Canadian Living (Coup de Ponce)* with a combined circulation of 720,206.
- A full-page ad will be placed once in *Canadian Geographic* with a circulation of 229,130.
- A full-page ad will be placed once in both the national English and French versions of *McLean's (L'Actualite)* with a combined circulation of 691,866.

## **NEWSPAPERS**

To provide broad national coverage, the newspaper advertising will include ads in the two national newspapers and in the 36 largest circulating newspapers in 10 Provinces including the top metro markets as well as newspapers covering cities with Grace plants, warehouses, or sales offices. Multiple newspapers will be used in the largest markets to increase reach. These newspapers also include the four largest French language newspapers in Canada where approximately 20% of adults are French speaking. The ads placed in the following newspapers will be equivalent in size to a standard quarter-page U.S. ad and measure approximately 6" x 11" and will be placed on the highest circulation day:

PROVINCE	CITY	NEWSPAPER	CIRCULATION
National		National Post	332,288
		Globe & Mail	353,951
British Columbia	Vancouver	Sun	247,085
	Vancouver	Province	160,597
	Victoria	Times Colonist	76,431
	Prince George	Prince George Citizen	18,689
Alberta	Edmonton	Journal	163,373
	Calgary	Herald	130,488
	Edmonton	Sun	110,017
	Calgary	Sun	100,523
Saskatchewan	Saskatoon	Star Phoenix	70,128
	Regina	Leader Post	68,395
Manitoba	Winnipeg	Free Press	187,486
	Winnipeg	Sun	58,766
Ontario	Toronto	Star	702,595
	Toronto	Sun	400,717
	Ottawa	Citizen	185,384
	Hamilton	Spectator	127,539
	London	Free Press	125,623
	Windsor	Star	87,333
	Kitchener	Waterloo Record	85,043

	Ottawa	Sun	56,742
	St. Catharines	Standard	41,541
	Ottawa	La Droit (French)	40,645
	Thunder Bay	Chronicle-Journal	38,242
	Kingston	Whig Standard	34,577
Quebec	Montreal	Le Journal (French)	334,762
	Montreal	La Presse (French)	286,293
	Montreal	Gazette	188,144
	Quebec (city)	Le Soleil (French)	126,771
	Quebec (city)	Le Journal (French)	126,611
New Brunswick	Moncton	Times-Transcript	46,109
	Fredericton	Daily Gleaner	29,461
	Saint John	Telegraph Journal	23,730
Nova Scotia	Halifax	Chronicle	112,139
	Halifax	Daily News	33,977
Prince Edward Island	Charlottetown	Guardian	21,267
Newfoundland	St. John's	Telegram	57,811

## CANADIAN MEDIA DELIVERY

The media program, using national consumer magazines and national and local newspapers, delivers, in the aggregate, the following reach and frequency of exposure measurements:

- **The estimated unduplicated reach of Adults 35+ is 80.3% with an estimated average of 1.9 opportunities to see the media notice.** The total Gross Impressions are 24,547,800. This indicates that Adults 35+ will have 24 million opportunities to see the notice.

## **THE NATIONAL EARNED MEDIA PROGRAM**

The purpose of the earned media portion of the notice program is to generate national and local broadcast coverage on television, radio, and cable as well as coverage in targeted daily newspapers. The earned media program will include the following elements:

### ***NEWS RELEASE***

- A press release will be sent to 2,000 newspapers, wire services, magazines, and broadcast points across the United States through PR News wire. The press release will provide essentially the same information as the Summary Notice. (See Exhibit 8.)
- A version of the press release will be sent to newspaper, radio and television stations in Montana specifically addressing Asbestos Property Damage and Medical Monitoring Claims. (See Exhibit 9.)

## ON-LINE NOTICE

The Claims Bar Date Notice Package as PDF files will be posted on the Grace Chapter 11 web site enabling all Claimants to view the Claims Bar Date Notice, the Bar Date Order, and all Proof of Claim Forms. The site will be listed with search engines and indexes.

There are approximately a dozen major English-language search engines and approximately 200 general and special-purpose search indexes.

A *search engine* (e.g., AltaVista) is a database of web pages with listings based on the contents of each page. Many search engines also run “spiders” that roam around the Internet from link to link looking for new pages.

A *search index* (e.g., Yahoo!) is a database or directory of web sites. A listing on an index depends on what information is submitted to the search index because unlike “spiders,” humans compile the listings. Many search services base their searches on others’ indexes but add value by categorizing and organizing the information in a certain way.

Among the search engines and indexes to be used to direct all Claimants to the Grace Chapter 11 web site are the following:

-AOL Search	-Inktomi
-Alta Vista	-LookSmart
-Ask Jeeves	-Lycos
-Direct Hit	-MSN Search
-Excite	-NBCi
-FAST Search	-Netscape Search
-Go/Infoseek	-Northern Light
-GoTo	-Open Directory
-Google	-Raging Search
-HotBot	-RealNames
-Iwon	-Yahoo!
-Inktomi	-WebTop
-LookSmart	
-Lycos	
-MSN Search	



## **TOLL-FREE TELEPHONE SUPPORT**

All advertising will direct the reader/viewer to call a toll-free telephone number in order to receive the Claims Bar Date Notice Package and obtain information and instructions regarding filing proofs of claim. In addition to the toll-free number, the print advertising will provide the address of the Claims Agent and the Internet address as alternative contact mechanisms.

**NOTICE FLOWCHART**

This plan is based on a 120-day notification period.

	May				June				July					August			
Vehicle	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26
Direct Mail																	
Internet Web Site																	
Press Release																	
Trade Publications																	
National Newspapers																	
Local Newspapers Targeting Libby, MT																	
US Terr./Possession Newspapers																	
<i>Business Week #1</i>																	
<i>Business Week #2</i>																	
<i>Forbes</i>																	
<i>Fortune</i>																	
<i>Money</i>																	
<i>National Geographic</i>																	
<i>Newsweek #1</i>																	
<i>Newsweek #2</i>																	
<i>Parade</i>																	
<i>People #1</i>																	
<i>People #2</i>																	
<i>Reader's Digest</i>																	
<i>Sports Illustrated</i>																	
<i>Time #1</i>																	
<i>Time #2</i>																	
<i>Time #3</i>																	
<i>TV Guide</i>																	
<i>USA Weekend #1</i>																	
<i>USA Weekend #2</i>																	
<i>CA Newspapers</i>																	
<i>CA Rader's Digest</i>																	
<i>Selection du Reader's Digest</i>																	

Please note that the on-sale date for each of the publications listed above is usually prior to the issue date. For example, Chatelaine, Canadian Living and Coupe De Pouce have on-sale dates of July 8<sup>th</sup>, July 9<sup>th</sup>, and July 9<sup>th</sup>, respectively. In addition, depending upon the Court approval date of the Bar Date Notice Program, some trade publications may extend into August.

**ESTIMATED BUDGET**

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**Paid Media**<sup>9</sup>

Business and Consumer Magazines, Local  
and National

*Newspapers, Newspaper Supplements,  
Trade Publications* \$2,819,800.00

**Production**

Print Ad Design, Production and  
Distribution \$3,650.00

**Earned Media** \$3,500.00

**Miscellaneous Expenses**

Courier, Duplicating, Overnight  
Delivery, Postage, Travel, Telephone and  
Telefax \$7,500.00

**ESTIMATED TOTAL** **\$2,834,450.00**

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<sup>9</sup> Upon receiving final ad copy, Kinsella Communications, Ltd. will negotiate final advertising rates. Advertising rates are set by the individual publications/networks and are subject to change without notice. We will make every effort to update any changes in the advertising rates we have quoted and to negotiate the best rates possible.

# **If You Own or Operate a Commercial, Residential or Public Building Constructed With Asbestos-Containing Products or Have Other Claims Against W. R. Grace**

## **Your Claims Must Be Filed By Month Date, 2002**

W. R. Grace, its predecessors, subsidiaries, and other related entities ("Grace") have filed for protection under Chapter 11 of the U.S. Bankruptcy Code. The Bankruptcy Court has ordered that all individuals and entities with Asbestos Property Claims or certain Other Claims against Grace must file these claims on or before Month, Date 2002.

### **Who is Affected by this Notice?**

#### *Asbestos Property Damage Claimants*

Individuals and entities that own or manage commercial, public and high-rise residential buildings that have asbestos-containing products may be affected including schools, hotels, government buildings, theaters, airports, churches, and other public facilities.

Asbestos Property Damage Claims include, among other claims, the cost of removal, the diminution of property value or economic loss, etc., caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, processed, or sold by Grace.

#### *Other Claimants*

Other Claimants include individuals and entities with claims other than Asbestos Personal Injury Claims. These include general unsecured trade claims, contract claims, environmental claims, and Medical Monitoring Claims which allege no current personal injury, but significant exposure to Grace asbestos or vermiculite products requiring the claimant to be examined medically or tested to detect possible future injury.

### **What Types of Products are Involved?**

#### *Grace Asbestos-Containing Products*

Grace produced and marketed vermiculite products containing added asbestos primarily to the commercial construction industry.

From 1959 to 1973, Grace marketed Mono-Kote 3 (MK-3), an asbestos-containing, wet, spray-applied fireproofing product used to provide fire protection for the enclosed steel structures of large buildings. Other Grace products included Zonolite Acoustical Plastic, and other acoustical plaster and texture products used primarily on interior ceilings and walls.

#### *Grace Vermiculite Products*

Grace mined, produced and marketed vermiculite products, some of which may have contained naturally occurring asbestos. The products were sold to the building construction, agricultural/horticultural and consumer markets. These products included Monokote Fireproofing, Zonolite Concrete Roof Decks and Zonolite Masonry Insulation.

### **How do I file a Claim?**

To preserve your claim, you must file the appropriate Proof of Claim Form with the Claims Agent so that it is received by Month, Date, 2002. Failure to file a Proof of Claim Form by the Bar Date may result in your claim not being considered for payment.

This is a Summary Notice only. For complete information including the Claims Bar Date Notice, Proof of Claim Forms, instructions for filing a claim, a list of Grace asbestos-containing products, and a list of Grace entities write to: Claims Agent, Re: W. R. Grace, P.O. Box xxx, City, State, Zip or call:

**1-800-888-8888 or visit [www.xxxxxxxx.com](http://www.xxxxxxxx.com)**

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
AK	Anchorage	<i>Daily News</i>	84,275	Parade Magazine
AK	Fairbanks	<i>News-Miner</i>	21,329	Parade Magazine
AK	Juneau	<i>Empire</i>	8,639	USA Weekend
AK	Kenai	<i>Peninsula Clarion</i>	5,483	USA Weekend
AL	Alexander City	<i>Outlook</i>	4,700	Parade Magazine
AL	Anniston	<i>Star</i>	27,924	Parade Magazine
AL	Birmingham	<i>News, Post Herald</i>	191,944	Parade Magazine
AL	Decatur	<i>Daily</i>	27,950	USA Weekend
AL	Dothan	<i>Eagle</i>	36,620	USA Weekend
AL	Florence	<i>Times Daily</i>	34,267	Parade Magazine
AL	Gadsden	<i>Times</i>	26,889	USA Weekend
AL	Huntsville	<i>Times</i>	78,967	Parade Magazine
AL	Jasper	<i>Mountain Eagle</i>	11,974	USA Weekend
AL	Mobile	<i>Register</i>	118,895	Parade Magazine
AL	Montgomery	<i>Advertiser</i>	66,124	USA Weekend
AL	Opelika	<i>News</i>	14,068	USA Weekend
AL	Selma	<i>Times-Journal</i>	8,812	USA Weekend
AL	Talladega	<i>Daily Home</i>	10,700	Parade Magazine
AL	Tuscaloosa	<i>News</i>	40,123	Parade Magazine
AR	Benton	<i>Courier</i>	7,367	USA Weekend
AR	Blytheville	<i>Courier News</i>	3,772	USA Weekend
AR	Conway	<i>Log Cabin Democrat</i>	11,394	USA Weekend
AR	El Dorado	<i>News-Times</i>	16,420	USA Weekend
AR	Fort Smith	<i>Southwest Times Record</i>	46,300	USA Weekend
AR	Harrison	<i>Times</i>	10,292	USA Weekend
AR	Hot Springs	<i>Sentinel - Record</i>	19,206	USA Weekend
AR	Jonesboro	<i>Sun</i>	29,966	USA Weekend
AR	Little Rock	<i>Arkansas Democrat-Gazette</i>	289,673	Parade Magazine
AR	Mountain Home	<i>Baxter Bulletin</i>	11,042	USA Weekend
AR	Paragould	<i>Press</i>	5,842	USA Weekend
AR	Pine Bluff	<i>Commercial</i>	19,749	USA Weekend
AR	Russellville	<i>Courier</i>	12,909	USA Weekend
AR	Searcy	<i>Citizen</i>	6,220	USA Weekend
AR	Springdale	<i>Morning News of Northwest Arkansas</i>	36,354	USA Weekend
AZ	Bullhead City	<i>News</i>	9,330	USA Weekend
AZ	Casa Grande	<i>Dispatch</i>	9,579	USA Weekend
AZ	Douglas	<i>Dispatch</i>	2,850	USA Weekend
AZ	Flagstaff	<i>Arizona Daily Sun</i>	13,067	Parade Magazine
AZ	Kingman	<i>Miner</i>	8,245	USA Weekend
AZ	Lake Havasu City	<i>News-Herald</i>	12,059	USA Weekend
AZ	Mesa	<i>Tribune</i>	96,536	Parade Magazine
AZ	Phoenix	<i>Arizona Republic</i>	599,450	USA Weekend
AZ	Prescott	<i>Courier</i>	19,830	USA Weekend
AZ	Sierra Vista	<i>Herald</i>	11,155	USA Weekend
AZ	Sun City	<i>News-Sun</i>	19,340	USA Weekend
AZ	Tucson	<i>Citizen</i>	41,351	USA Weekend
AZ	Tucson	<i>Arizona Daily Star</i>	177,290	Parade Magazine
AZ	Yuma	<i>Daily Sun</i>	26,670	Parade Magazine
CA	Auburn	<i>Journal</i>	12,358	USA Weekend
CA	Bakersfield	<i>Californian</i>	84,218	Parade Magazine
CA	Barstow	<i>Desert Dispatch</i>	5,181	USA Weekend
CA	Benicia	<i>Herald</i>	4,328	USA Weekend
CA	Chico	<i>Enterprise-Record</i>	33,175	USA Weekend
CA	Davis	<i>Enterprise</i>	10,141	USA Weekend
CA	El Centro	<i>Imperial Valley Press</i>	16,602	USA Weekend
CA	Eureka	<i>Times - Standard</i>	20,728	USA Weekend
CA	Fairfield	<i>Republic</i>	22,225	USA Weekend
CA	Freemont-Newark	<i>Argus</i>	32,975	USA Weekend
CA	Fresno	<i>Bee</i>	194,551	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
CA	Grass Valley	<i>Union</i>	16,304	USA Weekend
CA	Hanford	<i>Sentinel</i>	12,938	USA Weekend
CA	Hayward	<i>Review</i>	39,182	USA Weekend
CA	Lakeport	<i>Lake County Record Bee</i>	7,680	USA Weekend
CA	Lodi	<i>News Sentinel</i>	16,869	USA Weekend
CA	Lompoc	<i>Record</i>	8,369	USA Weekend
CA	Long Beach	<i>Press Telegram</i>	110,033	Parade Magazine
CA	Los Angeles	<i>Daily News</i>	200,419	USA Weekend
CA	Los Angeles	<i>Times</i>	1,391,343	Parade Magazine
CA	Madera	<i>Tribune</i>	5,700	USA Weekend
CA	Marin County	<i>Independent Journal</i>	40,071	USA Weekend
CA	Marysville	<i>Appeal - Democrat</i>	22,217	USA Weekend
CA	Merced	<i>Sun-Star</i>	17,818	USA Weekend
CA	Modesto	<i>Bee</i>	91,805	Parade Magazine
CA	Monterey	<i>County Herald</i>	36,945	Parade Magazine
CA	Napa	<i>Napa Valley Register</i>	19,339	USA Weekend
CA	Oakland	<i>Oakland Tribune</i>	64,415	USA Weekend
CA	Oceanside	<i>North County Times</i>	93,703	Parade Magazine
CA	Ontario	<i>Bulletin</i>	75,143	USA Weekend
CA	Palm Springs	<i>The Desert Sun</i>	61,063	USA Weekend
CA	Palmdale	<i>Antelope Valley Press</i>	30,690	USA Weekend
CA	Pasadena	<i>Star-News</i>	38,843	USA Weekend
CA	Pleasanton	<i>Tri Valley Herald</i>	42,292	USA Weekend
CA	Porterville	<i>Recorder</i>	11,302	USA Weekend
CA	Red Bluff	<i>News</i>	7,039	USA Weekend
CA	Redding	<i>Record Searchlight</i>	38,631	Parade Magazine
CA	Redlands	<i>Redlands Daily Facts</i>	7,116	USA Weekend
CA	Riverside	<i>Press-Enterprise</i>	178,631	Parade Magazine
CA	Sacramento	<i>Bee</i>	351,999	Parade Magazine
CA	Sacramento	<i>Bee</i>	296,482	USA Weekend
CA	Salinas	<i>Californian</i>	19,047	USA Weekend
CA	San Bernardino	<i>Sun</i>	83,752	USA Weekend
CA	San Diego	<i>Union-Tribune</i>	444,649	Parade Magazine
CA	San Francisco	<i>Examiner Chronicle</i>	540,074	Parade Magazine
CA	San Francisco	<i>Examiner Chronicle</i>	540,074	USA Weekend
CA	San Gabriel	<i>Valley Tribune</i>	53,492	USA Weekend
CA	San Jose	<i>Mercury News</i>	317,799	Parade Magazine
CA	San Luis Obispo	<i>Telegram - Tribune</i>	43,213	Parade Magazine
CA	San Mateo	<i>County Times</i>	37,587	USA Weekend
CA	Santa Ana	<i>Orange County Register</i>	410,207	Parade Magazine
CA	Santa Barbara	<i>News-Press</i>	47,902	USA Weekend
CA	Santa Cruz	<i>County Sentinel</i>	29,073	USA Weekend
CA	Santa Maria	<i>Times</i>	20,122	USA Weekend
CA	Santa Rosa	<i>Press Democrat</i>	99,196	USA Weekend
CA	Stockton	<i>Record</i>	72,473	Parade Magazine
CA	Torrance	<i>Daily Breeze</i>	79,458	Parade Magazine
CA	Torrance	<i>Daily Breeze</i>	82,755	USA Weekend
CA	Tulare	<i>Advance Register</i>	8,236	USA Weekend
CA	Turlock	<i>Journal</i>	5,890	USA Weekend
CA	Ukiah	<i>Journal</i>	7,779	USA Weekend
CA	Vallejo	<i>Times-Herald</i>	22,178	USA Weekend
CA	Ventura County	<i>Star †</i>	108,906	Parade Magazine
CA	Victorville	<i>Press</i>	38,848	USA Weekend
CA	Visalia	<i>Times Delta</i>	28,320	USA Weekend
CA	Walnut Creek	<i>Contra Costa Times</i>	196,818	Parade Magazine
CA	Watsonville	<i>Register-Pajaronian</i>	7,435	USA Weekend
CA	Whittier	<i>News</i>	17,818	USA Weekend
CA	Woodland	<i>Democrat</i>	10,038	USA Weekend
OO	Boulder	<i>Sunday Camera</i>	42,666	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
OO	Colorado Springs	<i>Gazette-Telegraph</i>	117,911	Parade Magazine
OO	Denver	<i>Post &amp; Rocky Mountain News</i>	801,315	Parade Magazine
OO	Denver	<i>Post &amp; Rocky Mountain News</i>	970,000	USA Weekend
OO	Durango	<i>Herald</i>	8,438	USA Weekend
OO	Fort Collins	<i>Coloradoan</i>	35,303	USA Weekend
OO	Glenwood Springs	<i>Western Slope Sunday</i>	7,712	Parade Magazine
OO	Grand Junction	<i>Sentinel</i>	33,803	Parade Magazine
OO	Greeley	<i>Tribune</i>	24,597	USA Weekend
OO	Montrose	<i>Press</i>	6,693	USA Weekend
OO	Pueblo	<i>Chieftan</i>	54,085	Parade Magazine
CT	Bridgeport	<i>Connecticut Post</i>	88,510	USA Weekend
CT	Danbury	<i>News-Times</i>	39,024	Parade Magazine
CT	Greenwich	<i>Time</i>	13,751	Parade Magazine
CT	Hartford	<i>Courant</i>	293,221	Parade Magazine
CT	Manchester	<i>Journal Inquirer</i>	44,242	USA Weekend
CT	Meriden	<i>Record-Journal</i>	26,803	USA Weekend
CT	New Britain	<i>Herald</i>	34,198	USA Weekend
CT	New Haven	<i>Register</i>	100,438	USA Weekend
CT	New London	<i>Day</i>	45,422	Parade Magazine
CT	Norwalk	<i>Hour</i>	15,575	USA Weekend
CT	Norwich	<i>Bulletin</i>	33,460	USA Weekend
CT	Stamford	<i>Advocate</i>	35,004	Parade Magazine
CT	Torrington	<i>Register-Citizen</i>	10,379	USA Weekend
CT	Waterbury	<i>Republican-American</i>	68,653	Parade Magazine
DC	Washington	<i>Post</i>	1,070,809	Parade Magazine
DC	Washington	<i>Times</i>	84,562	USA Weekend
DE	Dover	<i>Delaware State News</i>	29,336	Parade Magazine
DE	Wilmington	<i>News Journal</i>	142,858	USA Weekend
FL	Boca Raton	<i>News</i>	14,840	USA Weekend
FL	Bradenton	<i>Herald</i>	56,930	USA Weekend
FL	Brooksville	<i>Hernando Today</i>	7,843	USA Weekend
FL	Charlotte Harbor	<i>Sun-Herald</i>	41,417	USA Weekend
FL	Crystal River	<i>Citrus County Chronicle</i>	29,101	USA Weekend
FL	Daytona Beach	<i>News-Journal</i>	124,536	USA Weekend
FL	Fort Lauderdale	<i>South Florida Sun-Sentinel</i>	381,838	USA Weekend
FL	Fort Myers	<i>News-Press</i>	119,247	USA Weekend
FL	Fort Pierce/Port St. Lucie	<i>Tribune</i>	29,456	Parade Magazine
FL	Fort Walton Beach	<i>Northwest Florida News</i>	49,530	Parade Magazine
FL	Gainesville	<i>Sun</i>	58,238	Parade Magazine
FL	Jacksonville	<i>Times-Union</i>	234,237	USA Weekend
FL	Lakeland	<i>Ledger</i>	92,527	Parade Magazine
FL	Leesburg	<i>Commercial</i>	32,038	USA Weekend
FL	Marianna	<i>Jackson County Floridan</i>	6,576	USA Weekend
FL	Melbourne	<i>Today</i>	113,721	USA Weekend
FL	Miami	<i>El Nuevo Herald</i>	57,274	Parade Magazine
FL	Miami	<i>Herald</i>	440,391	Parade Magazine
FL	Naples	<i>News</i>	77,198	Parade Magazine
FL	Ocala	<i>Star-Banner</i>	55,234	Parade Magazine
FL	Orlando	<i>Sentinel</i>	382,439	Parade Magazine
FL	Panama City	<i>News-Herald</i>	38,162	USA Weekend
FL	Pensacola	<i>News Journal</i>	81,612	USA Weekend
FL	Sarasota	<i>Herald-Tribune</i>	145,625	Parade Magazine
FL	Sebring	<i>Highlands Today</i>	18,073	USA Weekend
FL	St. Augustine	<i>Record</i>	16,384	USA Weekend
FL	St. Petersburg	<i>Times</i>	431,832	Parade Magazine
FL	Stuart	<i>News</i>	48,311	Parade Magazine
FL	Tallahassee	<i>Democrat</i>	66,199	Parade Magazine
FL	Tampa	<i>Tribune</i>	307,737	Parade Magazine
FL	Vero Beach	<i>Press-Journal</i>	39,046	Parade Magazine



## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
FL	West Palm Beach	<i>Post</i>	227,171	Parade Magazine
FL	Winter Haven	<i>News-Chief</i>	11,169	USA Weekend
GA	Albany	<i>Herald</i>	31,613	USA Weekend
GA	Americus	<i>Times-Recorder</i>	7,350	USA Weekend
GA	Athens	<i>Banner Herald and News</i>	33,253	USA Weekend
GA	Atlanta	<i>Journal-Constitution</i>	651,684	Parade Magazine
GA	Augusta	<i>Chronicle</i>	97,488	USA Weekend
GA	Brunswick	<i>News</i>	16,167	USA Weekend
GA	Canton	<i>Cherokee Tribune</i>	7,450	USA Weekend
GA	Carrollton	<i>Times-Georgian</i>	9,858	USA Weekend
GA	Cartersville	<i>Tribune-News</i>	9,286	USA Weekend
GA	Columbus	<i>Ledger-Enquirer</i>	64,637	Parade Magazine
GA	Conyers	<i>Rockdale Citizen</i>	11,325	USA Weekend
GA	Cordele	<i>Dispatch</i>	5,246	USA Weekend
GA	Dalton	<i>Citizen-News</i>	12,344	USA Weekend
GA	Douglasville	<i>County Sentinel</i>	4,421	USA Weekend
GA	Dublin	<i>Courier-Herald</i>	11,056	USA Weekend
GA	Gainesville	<i>Times</i>	26,693	USA Weekend
GA	Griffin	<i>News</i>	12,276	USA Weekend
GA	Jonesboro	<i>News &amp; Herald</i>	4,876	USA Weekend
GA	La Grange	<i>News</i>	9,813	USA Weekend
GA	Lawrenceville	<i>Gwinnett Daily Post</i>	62,746	USA Weekend
GA	Macon	<i>Telegraph</i>	89,824	Parade Magazine
GA	Marietta	<i>Journal</i>	19,234	USA Weekend
GA	Milledgeville	<i>Union-Recorder</i>	8,456	USA Weekend
GA	Moultrie	<i>Observer</i>	7,000	USA Weekend
GA	Newnan	<i>Times - Herald</i>	9,450	USA Weekend
GA	Rome	<i>News-Tribune</i>	19,529	USA Weekend
GA	Savannah	<i>News &amp; Press</i>	75,960	USA Weekend
GA	Statesboro	<i>Herald</i>	6,150	USA Weekend
GA	Thomasville	<i>Times-Enterprise</i>	9,397	USA Weekend
GA	Tifton	<i>Gazette</i>	8,250	USA Weekend
GA	Valdosta	<i>Times</i>	20,617	USA Weekend
GA	Warner Robins	<i>Sun</i>	8,405	USA Weekend
HI	Hilo	<i>Tribune-Herald</i>	22,724	USA Weekend
HI	Honolulu	<i>Advertiser &amp; Star-Bulletin</i>	64,344	Parade Magazine
HI	Honolulu	<i>Star-Bulletin</i>	188,956	USA Weekend
HI	Kailua-Kona	<i>West Hawaii Today</i>	15,098	USA Weekend
HI	Lihue	<i>Garden Island</i>	9,360	USA Weekend
HI	Wailuku	<i>Maui News</i>	25,090	Parade Magazine
IA	Ames	<i>Tribune</i>	10,206	Parade Magazine
IA	Burlington	<i>Hawk Eye</i>	21,336	Parade Magazine
IA	Cedar Rapids	<i>Gazette</i>	80,229	Parade Magazine
IA	Clinton	<i>Herald</i>	12,917	USA Weekend
IA	Council Bluffs	<i>Nonpareil</i>	21,430	USA Weekend
IA	Davenport-Bettendorf	<i>Quad City Times</i>	71,063	Parade Magazine
IA	Des Moines	<i>Register</i>	235,211	USA Weekend
IA	Dubuque-East Dubuque	<i>Telegraph-Herald</i>	34,086	USA Weekend
IA	Fort Dodge - Webster City	<i>Messenger &amp; Freeman-Journal</i>	20,808	Parade Magazine
IA	Iowa City	<i>Press-Citizen</i>	17,981	USA Weekend
IA	Marshalltown	<i>Times-Republican</i>	10,375	Parade Magazine
IA	Mason City	<i>Globe-Gazette</i>	22,825	Parade Magazine
IA	Sioux City	<i>Journal</i>	45,198	USA Weekend
IA	Waterloo	<i>Courier</i>	51,938	Parade Magazine
ID	Boise	<i>Idaho Statesman</i>	86,755	USA Weekend
ID	Coeur d'Alene	<i>Press</i>	16,453	USA Weekend
ID	Idaho Falls	<i>Post-Register</i>	25,386	Parade Magazine
ID	Lewiston	<i>Tribune</i>	25,060	Parade Magazine
ID	Nampa-Caldwell	<i>Idaho Press Tribune</i>	19,499	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
ID	Pocatello	<i>Idaho State Journal</i>	18,552	Parade Magazine
ID	Twin Falls	<i>Times-News</i>	23,799	Parade Magazine
IL	Alton-East Alton-Wood River	<i>Telegraph</i>	29,010	USA Weekend
IL	Aurora	<i>Beacon News</i>	28,269	USA Weekend
IL	Belleville	<i>News-Democrat</i>	63,407	Parade Magazine
IL	Benton	<i>News</i>	3,599	USA Weekend
IL	Bloomington	<i>Pantagraph</i>	51,767	Parade Magazine
IL	Carbondale	<i>Southern Illinoisan</i>	36,042	Parade Magazine
IL	Centralia-Central City-Wamac	<i>Sentinel</i>	14,815	Parade Magazine
IL	Champaign	<i>News-Gazette</i>	49,180	Parade Magazine
IL	Chicago	<i>Daily Herald</i>	146,927	USA Weekend
IL	Chicago	<i>Southtown</i>	58,678	USA Weekend
IL	Chicago	<i>Sun-Times</i>	380,716	USA Weekend
IL	Chicago	<i>Tribune</i>	1,001,662	Parade Magazine
IL	Crystal Lake	<i>Northwest Herald</i>	35,880	USA Weekend
IL	Danville	<i>Commercial News</i>	19,629	Parade Magazine
IL	De Kalb	<i>Chronicle</i>	10,199	USA Weekend
IL	Decatur	<i>Herald and Review</i>	41,052	Parade Magazine
IL	Dixon	<i>Telegraph</i>	9,595	USA Weekend
IL	DuQuoin	<i>Call</i>	3,443	USA Weekend
IL	Eldorado	<i>Journal</i>	1,250	USA Weekend
IL	Elgin	<i>Courier News</i>	16,121	USA Weekend
IL	Freeport	<i>Journal-Standard</i>	15,600	Parade Magazine
IL	Galesburg	<i>Register Mail</i>	14,734	USA Weekend
IL	Harrisburg	<i>Register</i>	5,276	USA Weekend
IL	Jacksonville	<i>Journal-Courier</i>	14,732	USA Weekend
IL	Joliet	<i>Herald News</i>	42,902	USA Weekend
IL	Kankakee	<i>Journal</i>	32,083	USA Weekend
IL	La Salle	<i>News-Tribune</i>	19,139	USA Weekend
IL	Macomb	<i>Journal</i>	8,100	USA Weekend
IL	Marion	<i>Republican</i>	3,797	USA Weekend
IL	Moline	<i>Dispatch</i>	32,266	USA Weekend
IL	Mount Vernon	<i>Register News</i>	9,222	USA Weekend
IL	Peoria	<i>Journal-Star</i>	91,582	Parade Magazine
IL	Pontiac	<i>Leader</i>	4,253	USA Weekend
IL	Quincy	<i>Herald-Whig</i>	27,430	Parade Magazine
IL	Rock Island	<i>Argus</i>	14,449	USA Weekend
IL	Rockford	<i>Register Star</i>	69,890	USA Weekend
IL	Springfield	<i>State Journal-Register</i>	68,047	Parade Magazine
IL	Sterling-Rock Falls	<i>Gazette &amp; Sauk Valley Sunday</i>	22,369	USA Weekend
IL	Waukegan	<i>News Sun</i>	25,851	USA Weekend
IL	West Frankfort	<i>American</i>	3,250	USA Weekend
IN	Anderson	<i>Herald Bulletin</i>	29,242	Parade Magazine
IN	Auburn	<i>Star</i>	7,696	USA Weekend
IN	Bloomington-Bedford	<i>Herald-Times</i>	46,581	Parade Magazine
IN	Bluffton	<i>News Banner</i>	5,176	USA Weekend
IN	Columbia City	<i>Post &amp; Mail</i>	4,800	USA Weekend
IN	Columbus	<i>Republic</i>	21,912	USA Weekend
IN	Crawfordsville	<i>Journal Review</i>	10,084	USA Weekend
IN	Decatur	<i>Democrat</i>	5,430	USA Weekend
IN	Elkhart	<i>Truth</i>	27,123	USA Weekend
IN	Evansville	<i>Courier</i>	100,429	Parade Magazine
IN	Fort Wayne	<i>Journal-Gazette</i>	127,818	Parade Magazine
IN	Fort Wayne	<i>News Sentinel</i>	46,999	USA Weekend
IN	Frankfort	<i>The Times</i>	6,751	USA Weekend
IN	Franklin	<i>Journal</i>	17,981	USA Weekend
IN	Gary	<i>Post Tribune</i>	65,521	USA Weekend
IN	Greencastle	<i>Banner Graphic</i>	5,580	USA Weekend
IN	Greenfield	<i>Reporter</i>	9,792	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
IN	Indianapolis	<i>Star</i>	365,546	USA Weekend
IN	Kendallville	<i>News Sun</i>	6,990	USA Weekend
IN	Kokomo	<i>Tribune</i>	24,268	Parade Magazine
IN	Lafayette-West Lafayette	<i>Journal and Courier</i>	37,138	USA Weekend
IN	Lake County	<i>The Times</i>	95,610	Parade Magazine
IN	Logansport	<i>Pharos-Tribune</i>	11,530	Parade Magazine
IN	Marion	<i>Chronicle-Tribune</i>	20,224	USA Weekend
IN	Michigan City	<i>News-Dispatch</i>	13,802	USA Weekend
IN	Monticello	<i>Herald Journal</i>	5,243	USA Weekend
IN	Muncie	<i>Star Press</i>	35,933	USA Weekend
IN	New Albany	<i>Tribune &amp; Ledger-Tribune</i>	8,398	Parade Magazine
IN	New Castle	<i>Courier-Times</i>	10,059	USA Weekend
IN	Noblesville	<i>Ledger</i>	9,721	USA Weekend
IN	Peru	<i>Tribune</i>	12,095	USA Weekend
IN	Richmond	<i>Palladium-Item</i>	22,708	USA Weekend
IN	Seymour	<i>Tribune</i>	10,482	USA Weekend
IN	Shelbyville	<i>News</i>	10,555	USA Weekend
IN	South Bend	<i>Tribune</i>	100,778	Parade Magazine
IN	Terre Haute	<i>Tribune-Star</i>	38,813	Parade Magazine
IN	Vincennes	<i>Sun-Commercial</i>	14,010	USA Weekend
IN	Wabash	<i>Plain Dealer</i>	6,262	USA Weekend
IN	Warsaw	<i>Times-Union</i>	11,650	USA Weekend
KS	Arkansas City	<i>Traveler</i>	4,886	USA Weekend
KS	Dodge City	<i>Globe</i>	7,756	USA Weekend
KS	Garden City	<i>Telegram</i>	10,198	USA Weekend
KS	Great Bend	<i>Tribune</i>	7,196	Parade Magazine
KS	Hays	<i>Daily News</i>	13,170	USA Weekend
KS	Hutchinson	<i>News</i>	40,541	USA Weekend
KS	Kansas City	<i>Kansan</i>	10,206	USA Weekend
KS	Lawrence	<i>Journal-World</i>	19,663	USA Weekend
KS	Leavenworth	<i>Times</i>	7,230	USA Weekend
KS	Manhattan	<i>The Manhattan Mercury</i>	11,724	Parade Magazine
KS	Newton	<i>Kansan</i>	7,874	USA Weekend
KS	Olathe	<i>Daily News</i>	6,450	USA Weekend
KS	Pittsburg	<i>Morning Sun</i>	10,500	USA Weekend
KS	Salina	<i>Journal</i>	32,436	USA Weekend
KS	Topeka	<i>Capital-Journal</i>	65,020	USA Weekend
KS	Wichita	<i>Eagle</i>	152,474	Parade Magazine
KS	Winfield	<i>Courier</i>	5,445	USA Weekend
KY	Ashland	<i>Sunday Independent</i>	23,106	Parade Magazine
KY	Bowling Green	<i>News</i>	26,737	Parade Magazine
KY	Elizabethtown	<i>News-Enterprise</i>	19,103	Parade Magazine
KY	Glasgow	<i>Glasgow Daily Times</i>	9,690	Parade Magazine
KY	Henderson	<i>Gleaner</i>	10,949	USA Weekend
KY	Hopkinsville	<i>Kentucky New Era</i>	11,710	USA Weekend
KY	Lexington	<i>Herald-Leader</i>	149,614	Parade Magazine
KY	Louisville	<i>Courier-Journal</i>	289,349	USA Weekend
KY	Madisonville	<i>Messenger</i>	8,831	USA Weekend
KY	Owensboro	<i>Messenger-Inquirer</i>	33,650	Parade Magazine
KY	Paducah	<i>Sun</i>	30,336	USA Weekend
KY	Richmond	<i>Register</i>	7,741	USA Weekend
KY	Somerset	<i>Commonwealth Journal</i>	8,900	Parade Magazine
LA	Alexandria	<i>Town Talk</i>	39,434	USA Weekend
LA	Baton Rouge	<i>Advocate</i>	124,848	Parade Magazine
LA	Bogalusa	<i>News</i>	6,005	USA Weekend
LA	Hammond	<i>Star</i>	14,325	USA Weekend
LA	Houma	<i>Daily Courier</i>	20,296	Parade Magazine
LA	Lafayette	<i>Advertiser</i>	51,258	USA Weekend
LA	Lake Charles	<i>American Press</i>	42,700	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
LA	Monroe	<i>News-Star</i>	41,519	USA Weekend
LA	New Iberia	<i>Iberian</i>	15,103	USA Weekend
LA	New Orleans	<i>Times-Picayune</i>	290,941	Parade Magazine
LA	Opelousas	<i>World</i>	12,570	USA Weekend
LA	Ruston	<i>Leader</i>	6,200	Parade Magazine
LA	Shreveport	<i>Times</i>	84,148	USA Weekend
MA	Attleboro	<i>Sun-Chronicle</i>	21,585	USA Weekend
MA	Boston	<i>Globe</i>	710,256	Parade Magazine
MA	Boston	<i>Herald</i>	164,661	USA Weekend
MA	Brockton	<i>Enterprise</i>	49,347	USA Weekend
MA	Cape Cod	<i>Sunday Cape Cod Times</i>	54,942	Parade Magazine
MA	Fall River	<i>Herald News</i>	27,663	USA Weekend
MA	Fitchburg	<i>Sentinel-Enterprise</i>	17,593	USA Weekend
MA	Framingham	<i>Metro-West Daily</i>	45,481	USA Weekend
MA	Gloucester	<i>Times</i>	11,470	USA Weekend
MA	Greenfield	<i>Recorder</i>	14,261	USA Weekend
MA	Lawrence	<i>Eagle-Tribune</i>	55,169	USA Weekend
MA	Lowell	<i>Sun</i>	55,817	USA Weekend
MA	New Bedford	<i>Standard-Times</i>	40,629	Parade Magazine
MA	Newburyport	<i>News</i>	13,934	USA Weekend
MA	North Adams	<i>Transcript</i>	9,050	USA Weekend
MA	Northampton	<i>Daily Hampshire Gazette</i>	20,007	USA Weekend
MA	Pittsfield	<i>Berkshire Eagle/Transcript</i>	35,572	USA Weekend
MA	Quincy	<i>Patriot Ledger</i>	82,134	USA Weekend
MA	Salem	<i>News</i>	34,413	USA Weekend
MA	Springfield	<i>Sunday Republican</i>	136,135	Parade Magazine
MA	Taunton	<i>Gazette</i>	13,013	USA Weekend
MA	Worcester	<i>Sunday Telegram</i>	126,301	Parade Magazine
MD	Annapolis	<i>Capital</i>	49,416	USA Weekend
MD	Baltimore	<i>Sun</i>	465,338	Parade Magazine
MD	Cumberland	<i>Times-News</i>	32,750	USA Weekend
MD	Easton	<i>Star-Democrat</i>	17,411	USA Weekend
MD	Frederick	<i>News &amp; Post</i>	41,920	USA Weekend
MD	Hagerstown	<i>Herald/Mail</i>	39,312	Parade Magazine
MD	Lanham	<i>Prince George's Journal</i>	28,681	USA Weekend
MD	Rockville	<i>Montgomery Journal</i>	30,184	USA Weekend
MD	Salisbury	<i>Times</i>	31,263	USA Weekend
MD	Westminster	<i>Carroll County Times</i>	24,142	USA Weekend
ME	Augusta	<i>Kennebec Journal</i>	14,106	USA Weekend
ME	Bangor	<i>News</i>	74,835	USA Weekend
ME	Biddeford	<i>Journal Tribune</i>	10,827	USA Weekend
ME	Lewiston-Auburn	<i>Sun-Journal &amp; Sunday</i>	36,673	USA Weekend
ME	Portland	<i>Telegram</i>	115,313	Parade Magazine
ME	Waterville	<i>Sentinel</i>	18,434	USA Weekend
MI	Adrian	<i>Telegram</i>	16,357	USA Weekend
MI	Alpena	<i>News</i>	11,069	USA Weekend
MI	Ann Arbor	<i>News</i>	71,560	Parade Magazine
MI	Bad Axe	<i>Huron Tribune</i>	7,841	USA Weekend
MI	Battle Creek	<i>Enquirer</i>	25,885	USA Weekend
MI	Bay City	<i>Times</i>	47,201	Parade Magazine
MI	Benton Harbor-St. Joseph	<i>Herald-Palladium</i>	30,065	USA Weekend
MI	Cadillac	<i>News</i>	9,752	USA Weekend
MI	Detroit	<i>Free Press, News</i>	738,248	USA Weekend
MI	Escanaba	<i>Press</i>	10,735	USA Weekend
MI	Flint	<i>Journal</i>	106,892	Parade Magazine
MI	Grand Rapids	<i>Press</i>	190,828	Parade Magazine
MI	Greenville	<i>News</i>	8,613	USA Weekend
MI	Hillsdale	<i>News</i>	8,100	USA Weekend
MI	Holland	<i>Sentinel</i>	18,340	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
MI	Houghton	<i>Mining Gazette</i>	10,597	USA Weekend
MI	Iron Mountain	<i>News</i>	9,911	USA Weekend
MI	Jackson	<i>Citizen Patriot</i>	40,528	Parade Magazine
MI	Kalamazoo	<i>Gazette</i>	74,183	Parade Magazine
MI	Lansing	<i>State Journal</i>	90,812	USA Weekend
MI	Marquette	<i>Mining Journal</i>	18,449	Parade Magazine
MI	Midland	<i>News &amp; Huron Tribune</i>	18,065	USA Weekend
MI	Monroe	<i>News</i>	25,212	Parade Magazine
MI	Mount Clemens	<i>Macomb Daily</i>	77,035	Parade Magazine
MI	Mount Pleasant- Alma	<i>Sun</i>	12,725	USA Weekend
MI	Muskegon	<i>Chronicle</i>	51,666	Parade Magazine
MI	Owosso	<i>Argus Press</i>	11,325	USA Weekend
MI	Petoskey	<i>News-Review</i>	10,559	USA Weekend
MI	Pontiac	<i>The Oakland Press</i>	92,992	Parade Magazine
MI	Port Huron	<i>Times-Herald</i>	30,476	USA Weekend
MI	Royal Oak	<i>Tribune</i>	18,761	Parade Magazine
MI	Saginaw	<i>News</i>	59,555	Parade Magazine
MI	Sault Ste. Marie	<i>News</i>	8,200	USA Weekend
MI	Traverse City	<i>Record-Eagle</i>	38,000	Parade Magazine
MN	Albert Lea	<i>Tribune</i>	7,500	Parade Magazine
MN	Austin	<i>Herald</i>	6,937	Parade Magazine
MN	Bemidji	<i>Pioneer</i>	10,614	Parade Magazine
MN	Brainerd	<i>Dispatch</i>	17,176	USA Weekend
MN	Duluth	<i>News-Tribune</i>	69,918	Parade Magazine
MN	Faribault	<i>News</i>	7,200	Parade Magazine
MN	Fergus Falls	<i>Journal</i>	8,685	USA Weekend
MN	Hibbing	<i>Tribune</i>	6,747	USA Weekend
MN	Mankato - N. Mankato	<i>Free Press</i>	25,059	Parade Magazine
MN	Minneapolis	<i>Star Tribune</i>	668,560	USA Weekend
MN	New Ulm	<i>Journal</i>	9,559	Parade Magazine
MN	Owatonna	<i>People's Press</i>	7,223	Parade Magazine
MN	Rochester	<i>Post-Bulletin</i>	46,148	USA Weekend
MN	St. Cloud	<i>Times</i>	37,848	USA Weekend
MN	St. Paul	<i>Pioneer Press</i>	255,067	Parade Magazine
MN	Virginia	<i>Mesabi News</i>	12,777	USA Weekend
MN	Winona	<i>News</i>	12,512	Parade Magazine
MO	Cape Girardeau	<i>Southeast Missourian</i>	25,833	USA Weekend
MO	Columbia	<i>Tribune</i>	19,466	USA Weekend
MO	Columbia	<i>Missourian</i>	4,900	Parade Magazine
MO	Dexter	<i>Statesman</i>	3,656	USA Weekend
MO	Hannibal	<i>Courier-Post</i>	8,641	USA Weekend
MO	Independence-Blue Springs	<i>Examiner</i>	15,145	USA Weekend
MO	Jefferson City	<i>News &amp; Tribune</i>	24,253	Parade Magazine
MO	Joplin	<i>Globe</i>	39,793	Parade Magazine
MO	Kansas City	<i>Star</i>	387,311	Parade Magazine
MO	Kennet	<i>Democrat</i>	3,316	USA Weekend
MO	Park Hills	<i>Daily Journal</i>	8,548	USA Weekend
MO	Poplar Bluff	<i>American Republic</i>	14,083	USA Weekend
MO	Sedalia	<i>Democrat</i>	12,425	USA Weekend
MO	Sikeston	<i>Standard-Democrat</i>	9,624	USA Weekend
MO	Springfield	<i>News-Leader</i>	93,155	USA Weekend
MO	St. Joseph	<i>News-Press</i>	43,277	Parade Magazine
MO	St. Louis	<i>Post-Dispatch</i>	483,628	Parade Magazine
MS	Biloxi	<i>Sun Herald</i>	56,643	Parade Magazine
MS	Brookhaven	<i>Leader</i>	7,171	Parade Magazine
MS	Columbus	<i>Commercial Dispatch</i>	15,000	Parade Magazine
MS	Corinth	<i>Corinthian</i>	6,547	USA Weekend
MS	Greenville	<i>Delta Democrat-Times</i>	12,796	USA Weekend
MS	Greenwood	<i>Commonwealth</i>	8,259	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
MS	Hattiesburg	<i>American</i>	27,166	USA Weekend
MS	Jackson	<i>Clarion-Ledger</i>	118,235	USA Weekend
MS	Laurel	<i>Leader-Call</i>	7,470	Parade Magazine
MS	McComb	<i>Enterprise-Journal</i>	12,512	Parade Magazine
MS	Meridian	<i>Star</i>	17,701	USA Weekend
MS	Natchez	<i>Democrat</i>	10,366	USA Weekend
MS	Pascagoula	<i>Mississippi Press</i>	20,828	Parade Magazine
MS	Picayune	<i>Picayune Item</i>	7,400	Parade Magazine
MS	Tupelo	<i>Northeast Mississippi Journal</i>	35,492	Parade Magazine
MS	Vicksburg	<i>Post</i>	14,693	Parade Magazine
MT	Billings	<i>Gazette</i>	51,190	Parade Magazine
MT	Bozeman	<i>Chronicle</i>	15,886	Parade Magazine
MT	Butte-Anaconda	<i>Montana Standard</i>	14,535	Parade Magazine
MT	Great Falls	<i>Tribune</i>	38,481	USA Weekend
MT	Helena	<i>Independent-Record</i>	13,736	Parade Magazine
MT	Kalispell	<i>Daily Inter Lake</i>	16,010	Parade Magazine
MT	Missoula	<i>Missoulian</i>	35,628	Parade Magazine
NC	Asheboro	<i>Courier-Tribune</i>	17,167	USA Weekend
NC	Asheville	<i>Citizen Times</i>	68,751	USA Weekend
NC	Burlington	<i>Times-News</i>	28,823	USA Weekend
NC	Charlotte	<i>Observer</i>	294,605	Parade Magazine
NC	Durham	<i>Herald-Sun</i>	57,698	USA Weekend
NC	Eden	<i>News</i>	3,827	USA Weekend
NC	Elizabeth City	<i>Daily Advance</i>	11,910	Parade Magazine
NC	Fayetteville	<i>Observer-Times</i>	74,512	Parade Magazine
NC	Forest City	<i>Courier</i>	9,850	USA Weekend
NC	Gastonia	<i>Gaston Gazette</i>	35,963	USA Weekend
NC	Goldsboro	<i>News-Argus</i>	24,244	USA Weekend
NC	Greensboro	<i>News &amp; Record</i>	112,775	Parade Magazine
NC	Greenville	<i>Reflector</i>	23,367	Parade Magazine
NC	Henderson	<i>Daily Dispatch</i>	9,478	USA Weekend
NC	Hendersonville	<i>Times-News</i>	19,927	Parade Magazine
NC	Hickory	<i>Record</i>	21,531	USA Weekend
NC	High Point	<i>Enterprise</i>	31,132	USA Weekend
NC	Jacksonville	<i>News</i>	22,903	USA Weekend
NC	Kannapolis	<i>Independant Tribune</i>	22,841	USA Weekend
NC	Kinston	<i>Free Press</i>	13,886	USA Weekend
NC	Lenoir	<i>News-Topic</i>	10,105	USA Weekend
NC	Lumberton	<i>Robesonian</i>	13,060	USA Weekend
NC	Monroe	<i>Enquirer-Journal</i>	11,540	USA Weekend
NC	Morganton	<i>News-Herald</i>	12,010	USA Weekend
NC	Mount Airy	<i>News</i>	10,285	USA Weekend
NC	New Bern	<i>Sun-Journal</i>	16,238	USA Weekend
NC	Raleigh	<i>News and Observer</i>	210,037	Parade Magazine
NC	Reidsville	<i>Review</i>	6,044	USA Weekend
NC	Roanoke Rapids	<i>Herald</i>	12,796	USA Weekend
NC	Rocky Mount	<i>Telegram</i>	16,494	Parade Magazine
NC	Salisbury	<i>Post</i>	25,874	USA Weekend
NC	Sanford	<i>Herald</i>	10,899	USA Weekend
NC	Shelby	<i>Star</i>	15,299	USA Weekend
NC	Statesville	<i>Record &amp; Landmark</i>	15,416	USA Weekend
NC	Washington	<i>News</i>	9,901	USA Weekend
NC	Wilmington	<i>Star, Star-News</i>	62,882	Parade Magazine
NC	Wilson	<i>Times</i>	16,915	USA Weekend
NC	Winston-Salem	<i>Journal</i>	98,210	Parade Magazine
ND	Bismarck	<i>Tribune</i>	29,932	USA Weekend
ND	Dickinson	<i>Press</i>	7,682	Parade Magazine
ND	Fargo	<i>Forum</i>	63,067	Parade Magazine
ND	Grand Forks	<i>Herald</i>	34,275	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
ND	Minot	<i>News</i>	23,651	Parade Magazine
ND	Wahpetone	<i>News</i>	4,286	USA Weekend
NE	Beatrice	<i>Sun</i>	8,281	USA Weekend
NE	Columbus	<i>Telegram</i>	11,047	USA Weekend
NE	Fremont	<i>Tribune</i>	9,690	USA Weekend
NE	Grand Island	<i>Independent</i>	25,673	USA Weekend
NE	Lincoln	<i>Journal Star</i>	83,684	USA Weekend
NE	North Platte	<i>Telegraph</i>	14,159	Parade Magazine
NE	Omaha	<i>World-Herald</i>	268,336	Parade Magazine
NE	Scottsbluff	<i>Star-Herald</i>	16,539	Parade Magazine
NE	York	<i>York News-Times</i>	5,100	USA Weekend
NH	Concord	<i>Monitor</i>	22,528	USA Weekend
NH	Dover	<i>Foster's Democrat</i>	24,649	USA Weekend
NH	Keene	<i>Sentinel</i>	13,472	USA Weekend
NH	Lebanon-Hanover	<i>Valley News</i>	17,487	USA Weekend
NH	Manchester	<i>Sunday News</i>	82,474	Parade Magazine
NH	Nashua	<i>Telegraph</i>	32,529	USA Weekend
NH	Portsmouth	<i>Herald</i>	20,424	Parade Magazine
NJ	Atlantic City	<i>Press</i>	92,025	USA Weekend
NJ	Bergen, Passaic	<i>Record &amp; Herald News</i>	229,809	Parade Magazine
NJ	Bridgewater	<i>Courier-News</i>	40,293	USA Weekend
NJ	Camden-Cherry Hill	<i>Courier-Post</i>	98,840	USA Weekend
NJ	East Brunswick	<i>Home News &amp; Tribune</i>	74,186	USA Weekend
NJ	Jersey City	<i>Jersey Journal</i>	47,105	USA Weekend
NJ	Morristown	<i>Morris Record</i>	45,009	USA Weekend
NJ	Neptune	<i>Asbury Park Press</i>	220,040	USA Weekend
NJ	Newark	<i>Star-Ledger</i>	606,462	Parade Magazine
NJ	Newton	<i>New Jersey Herald</i>	22,963	USA Weekend
NJ	Salem	<i>Today's Sunbeam</i>	9,577	Parade Magazine
NJ	Tom's River	<i>Ocean County Observer</i>	9,018	USA Weekend
NJ	Trenton	<i>Times</i>	84,201	Parade Magazine
NJ	Trenton	<i>Trentonian</i>	40,121	USA Weekend
NJ	Willingboro	<i>Burlington County Times</i>	44,338	Parade Magazine
NJ	Woodbury	<i>Gloucester County Times</i>	27,134	Parade Magazine
NM	Alamogordo	<i>News</i>	8,347	Parade Magazine
NM	Albuquerque	<i>Journal &amp; Tribune</i>	107,591	USA Weekend
NM	Carlsbad	<i>Current-Argus</i>	8,401	USA Weekend
NM	Clovis	<i>News Journal</i>	9,274	Parade Magazine
NM	Farmington	<i>Times</i>	19,148	USA Weekend
NM	Gallup	<i>Independent</i>	16,280	USA Weekend
NM	Hobbs	<i>News-Sun</i>	10,610	Parade Magazine
NM	Las Cruces	<i>Sun-News</i>	25,363	USA Weekend
NM	Portales	<i>News-Tribune</i>	2,864	Parade Magazine
NM	Roswell	<i>Record</i>	14,143	USA Weekend
NM	Santa Fe	<i>New Mexican</i>	26,316	Parade Magazine
NV	Carson City	<i>Nevada Appeal</i>	15,090	Parade Magazine
NV	Las Vegas	<i>Review-Journal &amp; Sun</i>	223,183	Parade Magazine
NV	Las Vegas	<i>Review-Journal &amp; Sun</i>	223,151	USA Weekend
NV	Reno	<i>Gazette-Journal</i>	84,175	USA Weekend
NV	Sparks	<i>Tribune</i>	6,125	Parade Magazine
NY	Albany	<i>Times Union</i>	146,867	Parade Magazine
NY	Auburn	<i>Citizen</i>	13,979	Parade Magazine
NY	Binghamton	<i>Press &amp; Sun-Bulletin</i>	75,009	USA Weekend
NY	Buffalo	<i>News</i>	307,825	Parade Magazine
NY	Canandaigua	<i>Messenger</i>	14,192	Parade Magazine
NY	Corning	<i>Leader</i>	13,615	Parade Magazine
NY	Dunkirk	<i>Observer</i>	11,951	USA Weekend
NY	Elmira	<i>Star-Gazette</i>	40,866	USA Weekend
NY	Geneva	<i>Finger Lakes Times</i>	20,028	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
NY	Glens Falls	<i>Post-Star</i>	35,189	USA Weekend
NY	Ithaca	<i>Journal</i>	22,613	USA Weekend
NY	Jamestown	<i>Post-Journal &amp; Observer</i>	21,536	USA Weekend
NY	Kingston	<i>Freeman</i>	21,285	USA Weekend
NY	Long Island	<i>Newsday</i>	663,220	Parade Magazine
NY	Middletown	<i>Times Herald - Record</i>	93,743	Parade Magazine
NY	New York City	<i>Daily News</i>	821,080	USA Weekend
NY	Niagara Falls	<i>Gazette</i>	48,558	USA Weekend
NY	Olean	<i>Times Herald</i>	17,441	USA Weekend
NY	Oneonta	<i>Daily Star</i>	18,973	Parade Magazine
NY	Oswego	<i>Palladium-Times</i>	9,377	USA Weekend
NY	Plattsburgh	<i>Press-Republican</i>	21,739	Parade Magazine
NY	Poughkeepsie	<i>Journal</i>	51,847	USA Weekend
NY	Rochester	<i>Democrat &amp; Chronicle</i>	239,822	USA Weekend
NY	Saratoga Springs	<i>Saratogian</i>	12,192	USA Weekend
NY	Schenectady	<i>Gazette Newspapers</i>	54,909	USA Weekend
NY	Staten Island	<i>Staten Island Advance</i>	87,177	Parade Magazine
NY	Syracuse	<i>Herald-American</i>	181,707	Parade Magazine
NY	Troy	<i>Record</i>	22,474	USA Weekend
NY	Utica	<i>Observer-Dispatch</i>	55,522	USA Weekend
NY	Watertown	<i>Times - Telegram &amp; Sentinel</i>	37,711	USA Weekend
NY	White Plains	<i>Journal News</i>	174,602	USA Weekend
OH	Akron	<i>Beacon Journal</i>	193,641	Parade Magazine
OH	Ashtabula	<i>Sunday Paper</i>	21,445	USA Weekend
OH	Athens	<i>Messenger</i>	14,085	USA Weekend
OH	Beavercreek	<i>News Current</i>	2,800	USA Weekend
OH	Bryan	<i>Times</i>	10,823	USA Weekend
OH	Bucyrus	<i>Telegraph-Forum</i>	7,104	USA Weekend
OH	Cambridge	<i>Jeffersonian</i>	12,905	Parade Magazine
OH	Canton	<i>Repository</i>	80,526	USA Weekend
OH	Chillicothe	<i>Gazette</i>	17,192	USA Weekend
OH	Cincinnati	<i>Enquirer &amp; Post</i>	309,555	USA Weekend
OH	Circleville	<i>Herald</i>	8,575	USA Weekend
OH	Cleveland	<i>Plain Dealer</i>	480,878	Parade Magazine
OH	Columbus	<i>Dispatch</i>	279,883	USA Weekend
OH	Coshocton	<i>Tribune</i>	7,838	USA Weekend
OH	Dayton	<i>Daily News</i>	200,635	Parade Magazine
OH	Defiance	<i>Crescent News</i>	17,972	USA Weekend
OH	East Liverpool - Salem	<i>Review</i>	9,844	Parade Magazine
OH	Elyria	<i>Chronicle-Telegram</i>	29,018	Parade Magazine
OH	Fairborn	<i>Daily Herald</i>	3,300	USA Weekend
OH	Findlay	<i>Courier</i>	22,776	USA Weekend
OH	Fostoria	<i>Review Times</i>	3,713	USA Weekend
OH	Fremont	<i>News-Messenger</i>	14,140	USA Weekend
OH	Gallipolis	<i>Times-Sentinel</i>	10,918	USA Weekend
OH	Greenville	<i>Advocate</i>	7,064	USA Weekend
OH	Hamilton	<i>Journal-News</i>	24,621	Parade Magazine
OH	Hillsboro	<i>Times-Gazette</i>	4,700	USA Weekend
OH	Ironton	<i>Tribune</i>	7,363	USA Weekend
OH	Kent-Ravenna	<i>Record-Courier</i>	19,263	USA Weekend
OH	Lancaster	<i>Eagle-Gazette</i>	15,737	USA Weekend
OH	Lima	<i>News</i>	43,899	USA Weekend
OH	Lisbon	<i>Morning Journal</i>	13,332	USA Weekend
OH	Lorain	<i>Journal</i>	37,420	USA Weekend
OH	Mansfield	<i>News Journal</i>	34,618	USA Weekend
OH	Marietta	<i>Times</i>	12,073	USA Weekend
OH	Marion	<i>Star</i>	15,552	USA Weekend
OH	Martins Ferry	<i>Times Leader</i>	12,073	USA Weekend
OH	Massillon	<i>Independent</i>	14,788	USA Weekend



## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
OH	Middletown	<i>Journal</i>	23,233	Parade Magazine
OH	New Philadelphia	<i>Times Reporter</i>	24,504	Parade Magazine
OH	Newark	<i>Advocate</i>	22,520	USA Weekend
OH	Norwalk	<i>Reflector</i>	9,439	USA Weekend
OH	Piqua	<i>Call</i>	6,971	USA Weekend
OH	Port Clinton	<i>News Herald</i>	5,659	USA Weekend
OH	Portsmouth	<i>Daily Times</i>	15,129	Parade Magazine
OH	Salem	<i>News</i>	6,762	Parade Magazine
OH	Sandusky	<i>Register</i>	26,586	USA Weekend
OH	Sidney	<i>Daily News</i>	13,642	USA Weekend
OH	Springfield	<i>Springfield News Sun</i>	39,088	Parade Magazine
OH	Steubenville	<i>Herald-Star</i>	22,846	USA Weekend
OH	Tiffin	<i>Advertiser-Tribune</i>	11,487	USA Weekend
OH	Toledo	<i>Blade</i>	189,611	Parade Magazine
OH	Troy	<i>Miami Valley Sunday News</i>	11,914	USA Weekend
OH	Warren	<i>Tribune Chronicle</i>	39,220	USA Weekend
OH	Washington Courthouse	<i>Record-Herald</i>	5,309	USA Weekend
OH	Willoughby	<i>News-Herald</i>	58,807	USA Weekend
OH	Wilmington	<i>News-Journal</i>	6,851	USA Weekend
OH	Wooster	<i>Record</i>	23,381	USA Weekend
OH	Xenia	<i>Gazette</i>	7,336	USA Weekend
OH	Youngstown	<i>Vindicator</i>	103,714	Parade Magazine
OH	Zanesville	<i>Times Recorder</i>	22,112	USA Weekend
OK	Ardmore	<i>Armorerite</i>	12,826	USA Weekend
OK	Bartlesville	<i>Examiner Enterprise</i>	13,438	USA Weekend
OK	Enid	<i>News &amp; Eagle</i>	21,406	USA Weekend
OK	Lawton	<i>Constitution</i>	24,036	USA Weekend
OK	McAlester	<i>News-Capital &amp; Democrat</i>	11,379	USA Weekend
OK	Muskogee	<i>Phoenix &amp; Times-Democrat</i>	19,571	USA Weekend
OK	Norman	<i>Transcript</i>	17,246	USA Weekend
OK	Oklahoma City	<i>Oklahoman</i>	299,514	Parade Magazine
OK	Shawnee	<i>News-Star</i>	11,634	USA Weekend
OK	Stillwater	<i>News Press</i>	9,677	USA Weekend
OK	Tulsa	<i>World</i>	206,801	USA Weekend
OR	Albany/Corvallis	<i>Mid-Valley Sunday</i>	31,163	USA Weekend
OR	Bend	<i>Bulletin</i>	28,147	Parade Magazine
OR	Coos Bay-North Bend	<i>World</i>	15,356	USA Weekend
OR	Eugene	<i>Register-Guard</i>	78,315	Parade Magazine
OR	Klamath Falls	<i>Herald &amp; News</i>	17,651	Parade Magazine
OR	Medford	<i>Mail Tribune</i>	31,398	Parade Magazine
OR	Ontario	<i>Argus Observer</i>	8,292	Parade Magazine
OR	Pendleton	<i>East Oregonian</i>	11,989	Parade Magazine
OR	Portland	<i>Oregonian</i>	434,368	Parade Magazine
OR	Roseburg	<i>News-Review</i>	19,699	Parade Magazine
OR	Salem	<i>Statesman-Journal</i>	66,128	USA Weekend
PA	Allentown	<i>Call</i>	170,012	Parade Magazine
PA	Altoona	<i>Mirror</i>	38,932	USA Weekend
PA	Beaver-Rochester-Aliquippa-Ambridge	<i>Beaver County Times</i>	49,679	USA Weekend
PA	Bloomsburg-Berwick	<i>Press-Enterprise</i>	20,433	USA Weekend
PA	Bradford	<i>Era</i>	11,473	USA Weekend
PA	Butler	<i>Eagle</i>	30,456	USA Weekend
PA	Carlisle	<i>Sentinal</i>	15,613	USA Weekend
PA	Chambersburg	<i>Public Opinion</i>	19,932	USA Weekend
PA	Chester	<i>Delaware County Times</i>	45,134	USA Weekend
PA	Clearfield-Curwensville	<i>Progress</i>	13,226	USA Weekend
PA	Doylestown	<i>The Intelligencer Record</i>	53,871	Parade Magazine
PA	DuBois	<i>Tri-County Sunday</i>	15,218	Parade Magazine
PA	Easton/Bethlehem	<i>Express-Times</i>	49,401	USA Weekend
PA	Erie	<i>Weekender &amp; Times-News</i>	88,008	Parade Magazine

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
PA	Greensburg	<i>Tribune Review</i>	187,754	USA Weekend
PA	Hanover	<i>Evening Sun</i>	21,107	USA Weekend
PA	Harrisburg	<i>Patriot-News</i>	154,095	Parade Magazine
PA	Hazleton	<i>Standard-Speaker</i>	22,002	USA Weekend
PA	Indiana	<i>Gazette</i>	15,207	USA Weekend
PA	Johnstown	<i>Tribune-Democrat</i>	49,024	Parade Magazine
PA	Lancaster	<i>Sunday News</i>	103,296	Parade Magazine
PA	Lansdale	<i>Reporter</i>	18,874	USA Weekend
PA	Lebanon	<i>News</i>	21,338	USA Weekend
PA	Levittown	<i>Bucks County Courier Times</i>	74,710	Parade Magazine
PA	Lewistown	<i>Sentinel</i>	12,965	USA Weekend
PA	McKeesport-Duquesne-Clairton	<i>News</i>	21,929	USA Weekend
PA	Meadville	<i>Tribune</i>	15,449	USA Weekend
PA	New Castle	<i>News</i>	18,603	USA Weekend
PA	New Kensington-Tarentum	<i>Valley News Dispatch</i>	31,267	USA Weekend
PA	Norristown	<i>Times-Herald</i>	16,926	USA Weekend
PA	Philadelphia	<i>Inquirer</i>	762,194	Parade Magazine
PA	Phoenixville	<i>Phoenix</i>	3,616	USA Weekend
PA	Pittsburgh	<i>Post Gazette</i>	413,350	Parade Magazine
PA	Pottstown	<i>Mercury</i>	25,959	USA Weekend
PA	Pottsville	<i>Republican &amp; Herald</i>	32,257	USA Weekend
PA	Reading	<i>Eagle-Times</i>	95,882	Parade Magazine
PA	Scranton	<i>Times &amp; Tribune</i>	75,682	Parade Magazine
PA	Sharon-Farrell- Sharpful	<i>Herald</i>	22,805	USA Weekend
PA	Somerset	<i>American</i>	13,860	USA Weekend
PA	State College- Bellefonte	<i>Centre Daily Times</i>	32,479	Parade Magazine
PA	Stroudsburg- East Stroudsburg	<i>Pocono Record</i>	26,023	Parade Magazine
PA	Sunbury	<i>Item</i>	27,167	Parade Magazine
PA	Towanda	<i>Review</i>	9,967	Parade Magazine
PA	Uniontown	<i>Herald-Standard</i>	31,032	Parade Magazine
PA	Warren	<i>Times Observer</i>	11,574	USA Weekend
PA	Washington	<i>Observer-Reporter</i>	39,619	USA Weekend
PA	West Chester	<i>Local News</i>	30,178	USA Weekend
PA	Wilkes-Barre	<i>Citizens' Voice</i>	29,437	USA Weekend
PA	Wilkes-Barre	<i>Times Leader</i>	66,604	Parade Magazine
PA	Williamsport	<i>Sun-Gazette</i>	37,363	Parade Magazine
PA	York	<i>Sunday News</i>	93,738	USA Weekend
RI	Newport	<i>News</i>	12,680	USA Weekend
RI	Pawtucket-Central Falls	<i>Times</i>	13,555	USA Weekend
RI	Providence	<i>Journal-Bulletin</i>	229,271	Parade Magazine
RI	West Warwick	<i>Kent County Times</i>	4,124	USA Weekend
RI	Westerly	<i>Sun</i>	10,868	USA Weekend
RI	Woonsocket	<i>Call</i>	15,358	USA Weekend
SC	Aiken	<i>Standard</i>	14,643	USA Weekend
SC	Anderson	<i>Independent-Mail</i>	45,572	Parade Magazine
SC	Beaufort	<i>Gazette</i>	11,153	Parade Magazine
SC	Beaufort	<i>Gazette</i>	11,153	USA Weekend
SC	Charleston	<i>Post, Courier</i>	115,790	Parade Magazine
SC	Columbia	<i>State</i>	156,930	Parade Magazine
SC	Florence	<i>News</i>	34,720	USA Weekend
SC	Greenville	<i>News</i>	133,409	USA Weekend
SC	Greenwood	<i>Index-Journal</i>	16,172	Parade Magazine
SC	Hilton Head Island	<i>Island Packet</i>	15,318	Parade Magazine
SC	Hilton Head Island	<i>Island Packet</i>	16,880	USA Weekend
SC	Myrtle Beach	<i>Sun News</i>	58,762	Parade Magazine
SC	Rock Hill	<i>Herald</i>	33,484	USA Weekend
SC	Spartanburg	<i>Herald-Journal</i>	61,894	Parade Magazine
SC	Sumter	<i>Item</i>	21,359	Parade Magazine
SD	Aberdeen	<i>American News</i>	16,093	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
SD	Huron	Plainsman	7,717	Parade Magazine
SD	Rapid City	Journal	33,355	Parade Magazine
SD	Sioux Falls	Argus Leader	74,886	USA Weekend
SD	Yankton	Press & Dakotan	8,128	USA Weekend
TN	Athens	Post-Athenian	12,162	USA Weekend
TN	Chattanooga	Free Press Times	101,257	Parade Magazine
TN	Clarksville	Leaf-Chronicle	25,644	USA Weekend
TN	Cleveland	Banner	16,400	USA Weekend
TN	Columbia	Herald	13,385	USA Weekend
TN	Cookeville	Herald-Citizen	13,768	Parade Magazine
TN	Dyersburg	Star Gazette	6,160	USA Weekend
TN	Jackson	Sun	42,242	USA Weekend
TN	Johnson City	Johnson City Press	34,413	Parade Magazine
TN	Kingsport	Times-News	46,860	USA Weekend
TN	Knoxville	News-Sentinel	159,109	Parade Magazine
TN	Maryville-Alcoa	Times	21,049	USA Weekend
TN	Memphis	Commercial Appeal	236,153	Parade Magazine
TN	Morristown	Citizen Tribune	24,879	Parade Magazine
TN	Murfreesboro	News-Journal	17,979	Parade Magazine
TN	Nashville	Tennessean-Leaf Chronicle-Banner	260,992	USA Weekend
TN	Newport	Plain Talk	7,150	Parade Magazine
TN	Oak Ridge	Oak Ridger	10,200	USA Weekend
TN	Sevierville	Mountain Press	7,861	USA Weekend
TX	Abilene	Reporter-News	44,038	Parade Magazine
TX	Amarillo	Globe-Times & News-Globe	67,648	USA Weekend
TX	Athens	Review	6,600	USA Weekend
TX	Austin	American-Statesman	244,738	Parade Magazine
TX	Baytown	Sun	10,684	USA Weekend
TX	Beaumont	Enterprise	65,403	Parade Magazine
TX	Brownsville-Harlingen-McAllen	Brownsville Herald	18,536	Parade Magazine
TX	Brownwood	Bulletin	7,625	Parade Magazine
TX	Bryan-College Station	Eagle	28,675	USA Weekend
TX	Clute	Brazosport Facts	17,786	USA Weekend
TX	Conroe	Courier	12,269	USA Weekend
TX	Corpus Christi	Caller-Times	82,590	Parade Magazine
TX	Corsicana-Mexia	Sun & News	7,662	USA Weekend
TX	Dallas	Morning News	782,748	Parade Magazine
TX	Del Rio	News-Herald	5,550	Parade Magazine
TX	Denison	Daily Post	6,000	Parade Magazine
TX	Denton	Record-Chronicle	18,866	USA Weekend
TX	El Paso	Times & Herald Post	95,241	USA Weekend
TX	Fort Worth	Fort Worth Star-Telegram	334,104	Parade Magazine
TX	Galveston-Texas City	County News	24,528	USA Weekend
TX	Greenville	Herald-Banner	9,822	USA Weekend
TX	Harlingen	Valley Morning Star	30,098	Parade Magazine
TX	Houston	Chronicle	737,626	Parade Magazine
TX	Kerrville	Times	10,584	Parade Magazine
TX	Kilgore	News Herald	3,905	Parade Magazine
TX	Killeen	Herald	23,967	USA Weekend
TX	Laredo	Times	23,706	USA Weekend
TX	Longview	News-Journal	37,683	Parade Magazine
TX	Lubbock	Avalanche-Journal	65,711	USA Weekend
TX	Lufkin	News	16,793	Parade Magazine
TX	Marshall	News Messenger	7,470	Parade Magazine
TX	McAllen	The Monitor	55,115	Parade Magazine
TX	Midland	Reporter-Telegram	24,029	USA Weekend
TX	Nacogdoches	Daily Sentinel	11,012	Parade Magazine
TX	Odessa	American	29,822	Parade Magazine
TX	Orange	Leader	8,882	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
TX	Paris	<i>News</i>	12,250	Parade Magazine
TX	Plainview	<i>Herald</i>	7,012	USA Weekend
TX	Plano	<i>Star Courier</i>	19,325	USA Weekend
TX	Port Arthur	<i>News</i>	18,441	USA Weekend
TX	San Angelo	<i>Standard-Times</i>	34,899	Parade Magazine
TX	San Antonio	<i>Express-News</i>	362,352	Parade Magazine
TX	Sherman	<i>Herald Democrat</i>	24,829	USA Weekend
TX	Temple	<i>Daily Telegram</i>	25,392	Parade Magazine
TX	Texarkana	<i>Gazette</i>	35,052	USA Weekend
TX	Texas City	<i>Sun</i>	6,327	USA Weekend
TX	Victoria	<i>Advocate</i>	40,025	Parade Magazine
TX	Waco	<i>Tribune-Herald</i>	51,519	Parade Magazine
TX	Wichita Falls	<i>Times Record News</i>	40,141	Parade Magazine
UT	Logan	<i>Herald Journal</i>	14,683	Parade Magazine
UT	Ogden	<i>Standard-Examiner</i>	68,167	USA Weekend
UT	Provo	<i>Herald</i>	31,726	USA Weekend
UT	Salt Lake City	<i>Tribune &amp; Deseret News</i>	231,035	Parade Magazine
UT	St. George	<i>Spectrum</i>	22,879	USA Weekend
VA	Alexandria	<i>Journal</i>	5,792	USA Weekend
VA	Arlington	<i>Journal</i>	8,462	USA Weekend
VA	Bristol	<i>Herald Courier</i>	43,294	USA Weekend
VA	Charlottesville	<i>Progress</i>	34,592	USA Weekend
VA	Culpepper	<i>Star-Exponent</i>	7,200	USA Weekend
VA	Danville	<i>Register &amp; Bee</i>	25,560	USA Weekend
VA	Fairfax	<i>Journal</i>	52,358	USA Weekend
VA	Fredericksburg	<i>Free Lance-Star</i>	46,214	USA Weekend
VA	Lynchburgh	<i>News &amp; Advance</i>	43,940	USA Weekend
VA	Martinsville	<i>Bulletin</i>	20,097	Parade Magazine
VA	Newport News- Hampton	<i>Press</i>	115,461	Parade Magazine
VA	Norfolk	<i>Virginian-Pilot</i>	231,845	Parade Magazine
VA	Petersburg	<i>Progress-Index</i>	18,200	Parade Magazine
VA	Richmond	<i>Times-Dispatch</i>	230,299	Parade Magazine
VA	Roanoke	<i>Times</i>	115,472	Parade Magazine
VA	Staunton	<i>News Leader</i>	21,355	USA Weekend
VA	Suffolk	<i>News-Herald</i>	5,630	USA Weekend
VA	Waynesboro	<i>News-Virginian</i>	8,107	USA Weekend
VA	Winchester	<i>Star</i>	25,184	USA Weekend
VA	Woodbridge	<i>Potomac News</i>	20,723	USA Weekend
VT	Barre-Montpelier	<i>Times-Argus</i>	12,260	Parade Magazine
VT	Bennington	<i>Banner</i>	7,927	USA Weekend
VT	Brattleboro	<i>Reformer</i>	12,212	USA Weekend
VT	Burlington	<i>Free Press</i>	60,265	USA Weekend
VT	Rutland	<i>Herald</i>	22,217	Parade Magazine
WA	Aberdeen	<i>World</i>	15,335	USA Weekend
WA	Bellevue	<i>Eastside Journal</i>	26,740	USA Weekend
WA	Bellingham	<i>Herald</i>	31,478	USA Weekend
WA	Bremerton	<i>Sun</i>	37,517	USA Weekend
WA	Everett	<i>Herald</i>	61,433	USA Weekend
WA	Kent-Renton-Auburn	<i>South County Journal</i>	23,692	USA Weekend
WA	Longview	<i>Daily News</i>	21,790	Parade Magazine
WA	Mt. Vernon	<i>Skagit Valley Herald</i>	19,853	USA Weekend
WA	Olympia	<i>Olympian</i>	44,670	USA Weekend
WA	Pasco-Kennewick-Richland	<i>Tri-City Herald</i>	44,584	Parade Magazine
WA	Port Angeles	<i>Peninsula News</i>	17,388	USA Weekend
WA	Seattle	<i>Times/Post-Intelligencer</i>	482,978	Parade Magazine
WA	Spokane	<i>Spokesman-Review</i>	135,111	Parade Magazine
WA	Tacoma	<i>News Tribune</i>	145,957	USA Weekend
WA	Vancouver	<i>Columbian</i>	63,270	USA Weekend
WA	Walla Walla	<i>Union Bulletin</i>	15,642	USA Weekend

## EXHIBIT 2

## Newspapers in Parade and USA Weekend Magazine Networks

State	City	Newspaper	Circulation	Sunday Magazine
WA	Wenatchee	<i>World</i>	27,319	USA Weekend
WA	Yakima	<i>Herald-Republic</i>	40,735	Parade Magazine
WI	Appleton-Neenah- Menasha	<i>Post-Crescent</i>	72,976	USA Weekend
WI	Beaver Dam	<i>Citizen</i>	12,442	USA Weekend
WI	Eau Claire	<i>Leader-Telegram</i>	33,871	USA Weekend
WI	Fond du Lac	<i>Reporter</i>	19,982	USA Weekend
WI	Green Bay	<i>Press-Gazette</i>	64,924	USA Weekend
WI	Janesville	<i>Gazette</i>	27,447	USA Weekend
WI	Kenosha	<i>News</i>	28,363	Parade Magazine
WI	La Crosse	<i>Tribune</i>	40,058	Parade Magazine
WI	Madison	<i>Wisconsin State Journal</i>	155,823	Parade Magazine
WI	Manitowic-Two Rivers	<i>Herald Times Reporter</i>	17,475	USA Weekend
WI	Milwaukee	<i>Journal Sentinel</i>	443,411	Parade Magazine
WI	Monroe	<i>Times</i>	5,295	USA Weekend
WI	Oshkosh	<i>Northwestern</i>	27,006	USA Weekend
WI	Racine	<i>Journal Times</i>	29,773	Parade Magazine
WI	Rhineland	<i>News</i>	5,115	USA Weekend
WI	Sheboygan	<i>Press</i>	28,678	USA Weekend
WI	Stevens Point	<i>Journal</i>	43,461	USA Weekend
WI	Superior-Ashland	<i>Telegram &amp; Press</i>	9,000	USA Weekend
WI	Watertown	<i>Times</i>	9,517	USA Weekend
WI	Waukesha	<i>Freeman</i>	16,282	USA Weekend
WI	Wausau-Merill	<i>Herald</i>	29,932	USA Weekend
WI	West Bend	<i>News</i>	9,889	USA Weekend
WV	Beckley	<i>Register/Herald</i>	31,611	USA Weekend
WV	Bluefield	<i>Telegraph</i>	23,013	USA Weekend
WV	Charleston	<i>Gazette Mail</i>	93,729	Parade Magazine
WV	Charleston	<i>Mail</i>	38,152	USA Weekend
WV	Clarksburg	<i>Exponent Telegram</i>	20,037	Parade Magazine
WV	Elkins	<i>Inter-Mountain</i>	10,605	USA Weekend
WV	Fairmont	<i>Times West Virginian</i>	13,231	Parade Magazine
WV	Huntington	<i>Herald-Dispatch</i>	41,041	USA Weekend
WV	Martinsburg	<i>Journal</i>	20,755	Parade Magazine
WV	Morgantown	<i>The Dominion Post</i>	24,307	Parade Magazine
WV	Parkersburg	<i>News, Sentinel</i>	34,522	Parade Magazine
WV	Point Pleasant/Gallipolis	<i>Times-Sentinel/Register</i>	4,656	USA Weekend
WV	Wheeling	<i>Intelligencer/News Register</i>	42,970	Parade Magazine
WV	Williamson	<i>News</i>	8,245	Parade Magazine
WY	Casper	<i>Star-Tribune</i>	33,954	Parade Magazine
WY	Laramie	<i>Boomerang</i>	5,724	USA Weekend
WY	Rock Springs	<i>Rocket-Miner</i>	7,323	USA Weekend
<b>TOTAL</b>			<b>59,520,450</b>	

† Ventura County Star (CA) consists of the following three newspapers: *Simi Valley Enterprise*, *Thousand Oaks News-Chronicle*, and the *Ventura Star-Free Press*.

## **EXHIBIT 3**

### **PRINT SELECTIONS**

#### **Business Week**

- 44% of readers have read the magazine for the last 5 years
- Loyal readers (80% of readers read 3 or 4 of the last 4 issues)
- Readers spend an average of 96 minutes per issue

#### **Forbes**

- High income readers (average personal income is \$214,000)
- Highly educated readers (93% are college educated)
- Readers spend an average of 108 minutes per issue
- 84% of subscribers are employed in business, industry, or the professions
- Loyal readers (69% of readers read all of the last 4 issues)

#### **Fortune**

- Highly educated readers (83% are college educated and 51% have a postgraduate education)
- High income readers (average personal income is \$189,800)
- 94% of subscribers are employed in business, industry, or the professions
- Highest newsstand circulation among business publications

#### **Money**

- Specific editorial targeting individual investors
- Highly educated readers (78.6% have attended/graduated college)

#### **National Geographic**

- Unique bond between readers/members and the society
- Loyal readers (49.8% of readers read all of the last four issues)
- Readers spend an average of 63 minutes and 2.3 reading days per issue

#### **Newsweek**

- Second highest circulating news weekly
- Highly educated readers (73.1% have attended/graduated college)
- 35.3% of the audience are professionals/managers
- Skews male (55.9% of readers are men)

#### **Parade**

- Highest percentage of loyal readers (read all of the last four issues) and regular readers (reading at least three out of four issues) of any other mass reach magazine
- Appears in over 60% of all Sunday newspaper copies
- Highest circulation of any magazine
- Inserted in 337 newspapers nationally

## **EXHIBIT 3**

### **PRINT SELECTIONS**

#### **People**

- Delivers an affluent, professional audience
- Third highest reaching publication among Executives, Managers, and Administrators
- Fifth highest reaching publication among Adults 35+
- Skews female (65% of readers are female)

#### **Reader's Digest**

- Readers spend an average of 81 minutes and three reading days per issue
- Continues to build readership over 10 weeks
- 61% of the audience are loyal readers (read four out of four issues)

#### **Sports Illustrated**

- Passionate readers (95% of subscribers read SI within the first two days of arrival)
- Readers spend an average of 90 minutes per issue
- Skews heavily male (78.8% of readers are men)

#### **Time**

- Highest circulating news weekly
- Accumulates readership quickly
- Readers are 64% more likely than the average adult to be a college graduate

#### **TV Guide**

- Readers spend an average of 1 hour and 37 minutes per issue
- Loyal readers (79% of readers read 3 or 4 out of the last four issues)

#### **USA Weekend**

- Provides coverage in newspapers and areas not covered by Parade
- Large circulation and readership
- Inserted in 591 newspapers nationally

# **If You Are or Were A Resident of Libby, Montana, Your Rights May Be Affected By This W. R. Grace Bankruptcy Notice**

## **Claims for Asbestos Property Damage and Medical Monitoring Must be Filed by Month Date, Year 2002**

W. R. Grace, its predecessors, subsidiaries, and other related entities ("Grace") have filed for protection under Chapter 11 of the U.S. Bankruptcy Code. The Bankruptcy Court has ordered that all individuals and entities with Asbestos Property Claims and Medical Monitoring Claims must file these claims on or before Month, Date 2002.

### **Who is Affected by this Notice?**

Individuals who currently live or previously lived in proximity to Grace's Libby Montana mine may have Asbestos Property Damage Claims and/or Medical Monitoring Claims. Entities with property in proximity to the Libby mine may have Asbestos Property Damage Claims.

#### *Asbestos Property Damage Claimants*

Individuals or entities may have Asbestos Property Damage Claims as a result of asbestos from Grace's vermiculite penetrating homes or property. Asbestos Property Damage Claims include, among other claims, the cost of removal, the diminution of property value or economic loss, etc., caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, processed or sold by Grace.

#### *Medical Monitoring Claimants*

Medical Monitoring Claimants are individuals who may have had significant exposure to Grace vermiculite or asbestos products but do not have diagnosed asbestos personal injuries. Because of exposure to vermiculite, which may contain naturally occurring asbestos, Medical Monitoring Claimants may require medical examination or testing to detect possible future injury.

### **How do I File a Claim?**

To preserve your claim, you must file the appropriate Proof of Claim Form with the Claims Agent so that it is received by Month, Date, 2002. Failure to file a Proof of Claim Form by the Bar Date may result in your claim not being considered for payment.

This is a Summary Notice only. For complete information, including the Claims Bar Date Notice, Proof of Claim Forms, instructions for filing a claim, a list of Grace vermiculite and asbestos-containing products, and a list of Grace entities, call the toll free number or visit the website listed below, or write to Claims Agent, Re: W. R. Grace, P.O. Box xxx, City, State, Zip.

**1-800-000-0000 or visit [www.xxxx.com](http://www.xxxx.com)**



# **If You Own or Operate a Commercial, Residential or Public Building Constructed With Asbestos-Containing Products You May Have a Claim in the W. R. Grace Bankruptcy**

## **Claims Must be Filed by Month Day, 2002**

**W. R. Grace, its predecessors, subsidiaries, and other related entities (“Grace”) have filed for protection under Chapter 11 of the U.S. Bankruptcy Code. The Bankruptcy Court has ordered that all individuals and entities with Asbestos Property Claims against Grace must file these claims on or before Month, Date 2002.**

### **Who is Affected by this Notice?**

#### *Asbestos Property Damage Claimants*

Individuals and entities that own or manage commercial, public and high-rise residential buildings that have asbestos-containing products may be affected including schools, hotels, government buildings, theaters, airports, churches, and other public facilities.

Asbestos Property Damage Claims include, among other claims, the cost of removal, the diminution of property value or economic loss, etc., caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, processed, or sold by Grace.

### **What Types of Products are Involved?**

#### *Grace Asbestos-Containing Products*

Grace produced and marketed vermiculite products containing added asbestos primarily to the commercial construction industry. From 1959 to 1973, Grace marketed Mono-Kote 3 (MK-3), an asbestos-containing, wet, spray-applied fireproofing

product used to provide fire protection for the enclosed steel structures of large buildings. Other Grace products included Zonolite Acoustical Plastic, and other acoustical plasters and texture products used primarily on interior ceilings and walls.

#### *Grace Vermiculite Products*

Grace mined, produced and marketed vermiculite products, some of which may have contained naturally occurring asbestos. The products were sold to the building construction, agricultural/horticultural and consumer markets. These products included Monokote Fireproofing, Zonolite Concrete Roof Decks and Zonolite Masonry Insulation.

### **How Do I File a Claim?**

To preserve your claim, you must file the appropriate Proof of Claim Form with the Claims Agent so that it is received by Month, Date, 2002. Failure to file a Proof of Claim Form by the Bar Date may result in your claim not being considered for payment.

**This is a Summary Notice only. For complete information including the Claims Bar Date Notice, Proof of Claim Forms, instructions for filing a claim, a list of Grace asbestos-containing products, and a list of Grace entities write to: Claims Agent, Re: W. R. Grace , P.O. Box xxx, City, State, Zip or call:**

**1-800-888-8888 or visit [www.xxxxxxxx.com](http://www.xxxxxxxx.com)**

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>SCHOOLS, COLLEGES AND UNIVERSITY PUBLICATIONS</b>	American School & University	63,059	Directed at business and facilities administrators in the nation's public and private schools colleges and universities. Covers the design construction remodeling maintenance and operations of educational facilities. Includes ideas on purchasing technology energy communications security and transportation.
	American School Board Journal	36,064	Publication chronicles change interprets issues and offers school board members school administrators and other educators practical advice on topics pertinent to school governance and management policy making student achievement and the art of school leadership. Regular features include education news updates on school law and education research and reviews of new publications.
	Business Officer	20,000	Official newsmagazine of the National Association of College and University Business Officers. Content includes industry and association news, a professional calendar, a report from NACUBO and topical features.
	Chronicle of Higher Education	95,808	Edited as the professional news source for faculty members, academic officers and senior administrative officers who run colleges and universities in the U.S., Canada and abroad. Covers news and trends affecting higher education and includes coverage of scholarships, information, technology, business and philanthropy, personal and professional news, government and political actions, listings of books, computer software, gifts and grants to colleges, appointments, academic meetings and a bulletin board.
	College Planning & Management	30,000	Edited for presidents, chief administrators and business officials and purchasing directors in junior colleges, colleges and universities. Reports and features provide unparalleled news covering education, construction, facilities, purchasing and technology for the educational market.
	Facilities Manager	5,000	Official publication of the Association of Higher Education Facilities Officers. Spotlights news and information in the industry.
	School Board News	20,000	Published for members of the National School Boards Association. Content focuses on promoting local leadership in education. Editorial provides legislation updates, innovative ideas being used to support education, grants and funding reports.

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>SCHOOLS, COLLEGES AND UNIVERSITY PUBLICATIONS, CONT.</b>	The School Administrator	25,000	Professional association of administrators and executives of school systems and educational service agencies, school district superintendents, central building and service unit administrators, presidents of colleges, deans and professors of educational administration, placement officers, executive directors and administrators of education associations, heads of private schools. Sponsors numerous professional development seminars annually through its National Academy for School Executives, dedicated to excellence in educational system leadership. Founded Educational Research Service. Maintains numerous <u>standing and ad hoc committees.</u>
	University Business	34,100	Designed to address the institutional challenges and concerns of college and university administrators, business officers and financial planners. Editorial content focuses on the management of higher education with emphasis on such topics as health care, research, funding and the costs and pressures of keeping <u>institutions technologically up-to-date.</u>
<b>COMMERCIAL PROPERTY PUBLICATIONS</b>	BOMA.org	17,500	Publication of the Building Owners and Managers Association International. Features business news on the commercial real estate industry, covers new products, industry forecasting trends, research and updates on local, regional and national legislative and <u>regulatory issues impacting the industry.</u>
	Building Operating Management	70,233	Written for building owners and facility managers in corporate and leased offices, educational, medical, government and retail markets. Editorial focus is on technology updates, renovation and <u>new construction trends and facility economics.</u>
	Buildings	57,004	Written for commercial/institutional building ownership and facilities management professionals. Covers achievement and strategies of industry players, building materials & their applications and patterns in the marketplace. Subjects include construction costs, building design, space planning, energy efficiency, fire safety, accessibility, environmental solutions, security, strategic facilities planning, staff management/training, legislative regulation and additional industry and professional <u>concerns.</u>
	Commercial Investment Real Estate	12,500	Written for commercial real estate brokers investors lenders consultants asset managers and allied professionals such as attorneys and accountants. Features articles on trends forecasts and how-to topics related to commercial real estate such as brokerage leasing financing environmental problems and taxation.

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>COMMERCIAL PROPERTY PUBLICATIONS, CONT.</b>	Commercial Property News	31,666	Provides comprehensive information to the commercial real estate industry. Editorial content features research and analysis of market trends, late-breaking news, deals and transactions, as well as profiles of people in the industry.
	Facility Management Journal	18,000	Official publication of the International Facility Management Association. Used as a comprehensive resource, this editorial material focuses on the industry's legislative, economic and financial trends with special emphasis on developments in technology industry news and practical solutions and applications.
	Facility Manager	3,500	Edited for the managers of public facilities such as auditoriums, stadiums, arenas, convention centers and exhibit halls with latest industry news and trend information. Regular features include case studies, interviews, problems and solutions, survey of leadership in related product and service industries, as well as analysis of pertinent legislation and marketing trends.
	Journal of Property Management	20,000	Created as the official publication of the Institute of Real Estate Management. Editorial highlights are geared to management personnel in various types of properties including apartment buildings, office buildings, shopping centers and industrial plants and parks. Topics include rehabilitation, business operations, taxation, legislation, leasing, technology, marketing and maintenance.
	Maintenance Solutions	35,091	Written for engineering and maintenance executives responsible for engineered systems maintenance physical maintenance grounds care and housekeeping management in commercial and industrial buildings such as educational institutions hospitals and health care facilities. Includes how-to articles product information and timely coverage of critical maintenance and maintenance management concerns.
	National Real Estate Investor	34,412	Published to provide in-depth coverage of the financing, investment, management, development and leasing of commercial real estate to executives in the commercial real estate industry. Each issue delivers a combination of timely features, company profiles, property-specific news, departments city/area reviews and columns from industry experts.

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>FEDERAL, STATE AND LOCAL GOVERNMENT PUBLICATIONS</b>	County News	29,000	Official publication of the Natitonal Association of Counties (NACo). Elected and appointed county governing officials at management or policy level. Provides research for county officials and represents them at national level. Compiles statistics.
	Governing	86,284	Edited for elected and appointed city officials in the United States. Coverage includes news about how national developments will affect cities and case studies on how cities are solving problems.
	Government Executive	65,938	Written for federal government decision-making executives. Editorial content focuses on management of executive branch agencies and includes such topics as research development, information technology, management, outsourcing, pay, benefits, HR, travel, defense and administration security.
	Nation's Cities Weekly	33,000	Edited for elected and appointed city officials in the United States. Coverage includes news about how national developments will affect cities and case studies on how cities are solving problems.
	State Government News	16,000	Covers issues, events, policy and laws of interest to state officials.
<b>HOSPITAL PUBLICATIONS</b>	A H A News	21,000	Created by the American Hospital Association for hospital administrators and staff with an eye towards monitoring the changes and news uniquely affecting hospitals. Includes extensive coverage of legislative, regulatory and judicial developments while also providing news and information from the AHA.
	FacilityCare	33,000	Edited for health care facility managers responsible for planning, designing, constructing, maintaining or operating a safe environment for employees, patients and visitors. Features include product coverage, governmental regulations, industry standards and codes, emergency preparedness, air quality, monitoring hazardous waste handling, bloodborne pathogens, safety and security.
	Health Facilities Management	29,835	Edited for professionals who buy and specify products used in the operation, building and maintenance of health care facilities both inpatient and outpatient. Editorial covers building management, in health care construction, renovation, HVAC, building controls, changes in codes and standards interiors, security housekeeping and waste management. Includes updates on new products and technological developments.

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>HOSPITAL PUBLICATIONS, CONT.</b>	Modern Healthcare	90,000	Written for hospital and health system executives as an industry-intensive news source. Editorial concentrates on issues news and trends affecting healthcare in the U.S. including finance integrated delivery systems technology politics labor managed care physician issues developments in federal and state government court rulings policy and regulation and marketing. Regular features discuss physician issues innovative strategies and studies future developments within this field and personnel updates.
<b>HOTEL/HOSPITALITY PUBLICATIONS</b>	Hotel and Motel Management	60,004	Edited for lodging personnel involved in corporate operations management purchasing food/beverage management housekeeping and maintenance sales/marketing and information systems as well as design specifiers security managers/directors and telecom managers. Editorial presents late breaking news business trends analysis new products marketing ideas operational tips on investments/finance technology food service government affairs security sales and marketing.
	Lodging	53,054	Written for the hotel and motel membership of the American Hotel and Motel Association. Covers management procedures changes general industry news new products national trends legislative developments and trade shows.
<b>AIRPORT PUBLICATIONS</b>	Airports	10,696	Written as the foremost authority for news and intelligence for airport executives their airline customers and suppliers. Content covers everything relating to the buying and operating decisions of civilian airports including how airports market their facilities finance expansion and cope with issues such as noise security and capacity. Regular sections report on Airport Improvement Program grants and business opportunities and contain traffic figures for large and regional airports worldwide.
<b>CHURCH PUBLICATIONS</b>	Church Business	21,700	Dedicated to helping church pastors and business administrators with their responsibilities including management and financial planning. Profiles churches around the country who are expanding their ministries. Updates readers on new church equipment financial matters audiovisual handbooks ideas for fundraising book excerpts architecture construction insurance and software.
	Your Church	150,000	Written to help those in the business of ministry. Includes feature articles on various practical topics related to managing a church: music and sound church furnishings transportation construction lighting and video finance and law and management.

**EXHIBIT 6****TRADE PUBLICATIONS**

<b>CATEGORY</b>	<b>MEDIA NAME</b>	<b>CIRCULATION</b>	<b>MEDIA PROFILE</b>
<b>MALL/SHOPPING CENTER PUBLICATIONS</b>	Shopping Centers Today	39,069	Edited for persons involved in the development planning and management of shopping centers. Editorial materials concentrate on statistical analyses and updates new center developments. Regular issue highlights include reports on industry trends chain store activity information of center renovations existing centers with available space a new products section and a semi-annual services update.
<b>MOVIE THEATER PUBLICATIONS</b>	Box Office	9,000	Provides movie theater operators with national and local industry news. Features include movie theatre management and operation, industry trends, as well as film production and distribution. Provides movie previews and reviews, a title-indexed film digest, and profiles of celebrities and filmmakers.

**TOTAL CIRCULATION      1,376,517**

**EXHIBIT 7**

**CANADIAN CITIES AND TOWNS WHERE W.R. GRACE MANUFACTURED  
AND/OR SOLD ASBESTOS CONTAINING PRODUCTS FROM 1963 TO 1990**

Vancouver, British Columbia
Calgary, Alberta
Regina, Saskatchewan
Winnipeg, Manitoba
Saskatoon, Saskatchewan
Edmonton, Alberta
Ajax, Ontario (Toronto)
St. Thomas, Ontario (London)
Dartmouth, Nova Scotia (Halifax)

<b>SALES OFFICES/WAREHOUSES</b>
Victoria, British Columbia
Prince George, British Columbia
Oakville, Ontario (Toronto)
Montreal, Quebec
Toronto, Ontario
Scarborough, Ontario (Toronto)



**EXHIBIT 8**

**FOR IMMEDIATE RELEASE**

*Month, Date 2001*

*CONTACT:*

*PHONE:(xxx) xxx-xxxx*

**Court Orders Asbestos Property Damage Claims  
and Other Claims Must be Filed in the  
W.R. Grace Bankruptcy**

**- Except Asbestos Personal Injury Claims**

**Columbia, MD, Month \_\_\_\_\_, 2002** – The United States Bankruptcy Court for the District of Delaware has set a Bar Date for all claims except Asbestos Personal Injury Claims to be filed in the W.R. Grace Bankruptcy. W.R. Grace, its predecessors, subsidiaries, and other related entities ("Grace") filed for protection under Chapter 11 of the U.S. Bankruptcy Code on April 2, 2001. To preserve a claim against Grace all individuals and entities with Asbestos Property Damage Claims or certain Other Claims, including trade and Medical Monitoring Claims, must file these claims on or before Month Date, 2002.

**Asbestos Property Damage Claims** are claims for the cost of removal, diminution of property value, or economic loss, etc., caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, processed, or sold by Grace. Grace produced and marketed vermiculite products containing added asbestos for use primarily in commercial, public and high-rise residential buildings. From 1959 to 1973, Grace marketed Mono-Kote 3 (MK-3), an asbestos-containing, wet, spray-applied, fireproofing product used to provide fire protection for the enclosed steel beams of large buildings. Other Grace products included Zonolite Acoustical Plastic and other acoustical plaster and texture products used primarily on interior ceilings and walls.

Grace mined, produced and marketed vermiculite products, some of which may have contained naturally occurring asbestos. The products were sold to the building

## EXHIBIT 8

construction, agricultural/horticultural and consumer markets. These products included Monokote Fireproofing, Zonolite Concrete Roof Decks and Zonolite Masonry Insulation.

**Other Claims** are claims against W. R. Grace other than Asbestos Personal Injury Claims. These include general unsecured trade claims, contract claims, environmental claims, and Medical Monitoring Claims, which allege no current personal injury, but significant exposure to Grace asbestos or vermiculite products requiring the Claimant to be medically examined or tested to detect possible future injury.

For complete information, including a Claims Bar Date Notice, Proof of Claim Forms and instructions for filing a claim, call 1-800-xxx-xxxx, visits the [www.xxxxx.com](http://www.xxxxx.com), or write to Claims Agent, Re: W.R. Grace, P.O. Box XXX, City, State, Zip.

**Grace Debtors include:** W.R. Grace & Co. (f/k/a Grace Specialty Chemicals, Inc.), W. R. Grace & Co.-Conn., A-1 Bit & Tool Co., Inc., Alewife Boston Ltd., Alewife Land Corporation, Amicon, Inc., CB Biomedical, Inc. (f/k/a Circe Biomedical, Inc.), CCHP, Inc., Coalgrace, Inc., Coalgrace II, Inc., Creative Food 'N Fun Company, Darex Puerto Rico, Inc., Del Taco Restaurants, Inc., Dewey and Almy, LLC (f/k/a Dewey and Almy Company), Ecarg, Inc., Five Alewife Boston Ltd., G C Limited Partners I, Inc. (f/k/a Grace Cocoa Limited Partners I, Inc.), G C Management, Inc. (f/k/a Grace Cocoa Management, Inc.), GEC Management Corporation, GN Holdings, Inc., GPC Thomasville Corp., Gloucester New Communities Company, Inc., Grace A-B Inc., Grace A-B II Inc., Grace Chemical Company of Cuba, Grace Culinary Systems, Inc., Grace Drilling Company, Grace Energy Corporation, Grace Environmental, Inc., Grace Europe, Inc., Grace H-G Inc., Grace H-G II Inc., Grace Hotel Services Corporation, Grace International Holdings, Inc. (f/k/a Dearborn International Holdings, Inc.), Grace Offshore Company, Grace PAR Corporation, Grace Petroleum Libya Incorporated, Grace Tarpon Investors, Inc., Grace Ventures Corp., Grace Washington, Inc., W. R. Grace Capital Corporation, W. R. Grace Land Corporation, Gracoal, Inc., Gracoal II, Inc., Guanica-Caribe Land Development Corporation, Hanover Square Corporation, Homco International, Inc., Kootenai Development Company, L B Realty, Inc., Litigation Management, Inc. (f/k/a GHSC Holding, Inc., Grace JVH, Inc., Asbestos Management, Inc.), Monolith Enterprises, Incorporated, Monroe Street, Inc., MRA Holdings Corp. (f/k/a Nestor-BNA Holdings Corporation), MRA Intermedco, Inc. (f/k/a Nestor-BNA, Inc.), MRA Staffing Systems, Inc. (f/k/a British Nursing Association, Inc.), Remedium Group, Inc. (f/k/a Environmental Liability Management, Inc., E&C Liquidating Corp., Emerson & Cuming, Inc.), Southern Oil, Resin & Fiberglass, Inc., Water Street Corporation, Axial Basin Ranch Company, CC Partners (f/k/a Cross Country Staffing), Hayden-Gulch West Coal Company, H-G Coal Company.

###

**EXHIBIT 9**

**FOR IMMEDIATE RELEASE**

*Month, Date 2001*

**CONTACT:**

**PHONE:**(xxx) xxx-xxxx

**Court Sets Date by which Asbestos Property  
Damage Claims and Medical Monitoring Claims  
Must Be Filed in the W.R. Grace Bankruptcy**

**Current and Former Residents of Libby Montana Affected**

**Columbia, MD, Month \_\_\_\_\_, 2002** – The United States Bankruptcy Court for the District of Delaware has set a Bar Date for the filing of Asbestos Property Damage Claims and Medical Monitoring Claims to be filed in the W.R. Grace Bankruptcy. W.R. Grace, its predecessors, subsidiaries, and other related entities ("Grace") filed for protection under Chapter 11 of the U.S. Bankruptcy Code on April 2, 2001. To preserve a claim against Grace all individuals and entities with Asbestos Property Damage Claims, Medical Monitoring Claims, and Other Claims, except Asbestos Personal Injury Claims, must file these claims on or before Month Date, 2002.

Individuals who currently live or previously lived in proximity to Grace's Libby Montana mine may have Asbestos Property Damage Claims and/or Medical Monitoring Claims. Entities with property in proximity to the Libby mine may have Asbestos Property Damage Claims.

*Asbestos Property Damage Claimants*

Individuals or entities may have asbestos property damage as result of asbestos from Grace's vermiculite penetrating homes or property. Asbestos Property Damage Claims include, among other claims, the cost of removal, the diminution of property value or economic loss, etc., caused by asbestos in products manufactured by Grace or from vermiculite mined, milled, or processed by Grace.

## **EXHIBIT 9**

### *Medical Monitoring Claimants*

Medical Monitoring Claimants are individuals who may have had significant exposure to Grace vermiculite or asbestos products but do not have diagnosed asbestos personal injuries. Because of exposure to vermiculite, which may contain naturally occurring asbestos, Medical Monitoring Claimants may require medical examination or testing to detect possible future injury.

For complete information, including a Claims Bar Date Notice, Proof of Claim Forms and instructions for filing a claim, call 1-800-xxx-xxxx, visits the [www. xxxxx.com](http://www.xxxxx.com), or write to Claims Agent, Re: W.R. Grace, P.O. Box XXX, City, State, Zip.

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